

No. 32
AUG.
SEPT.



PUSS'N POOCH



Leading COMICS

A 52 PAGE MAGAZINE

featuring
**PETER
PORKCHOPS**

TEN
CENTS



GOT TO SEE THAT BIG, REFLECTING
FINDER THAT PREVIEWS YOUR PICTURE.

YOU'RE SURE YOUR
PICTURE'S RIGHT
BEFORE YOU SHOOT...

ME FOR THOSE BIG
KODACOLOR SNAPS.

MAKES 'EM
OUTDOORS IN
BRIGHT SUN...
INDOORS WITH
FLASH!

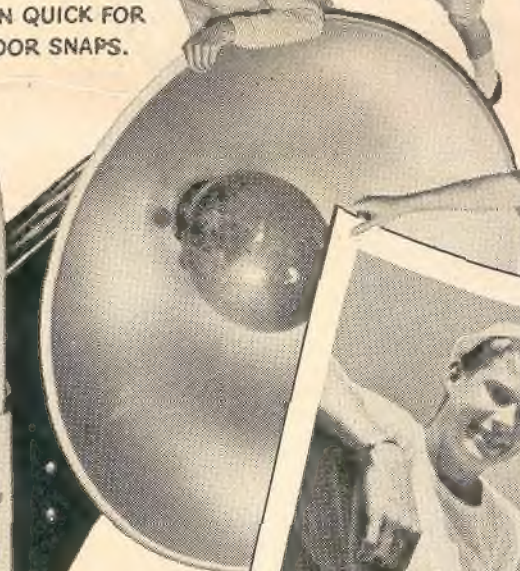
It's here...
and it's a reflex...the new
KODAK DUAFLEX CAMERA

AND IT'S PRICED
SO WE CAN
AFFORD IT!

12 BLACK-AND-WHITE,
OR 9 FULL-COLOR SNAPS
TO A ROLL!

ACCESSORY FLASHHOLDER
SLIPS ON QUICK FOR
INDOOR SNAPS.

BIG AS THE
ONES YOU GET
WITH HIGH-PRICED
REFLEX CAMERAS!



EASTMAN KODAK COMPANY
Rochester 4, N. Y.

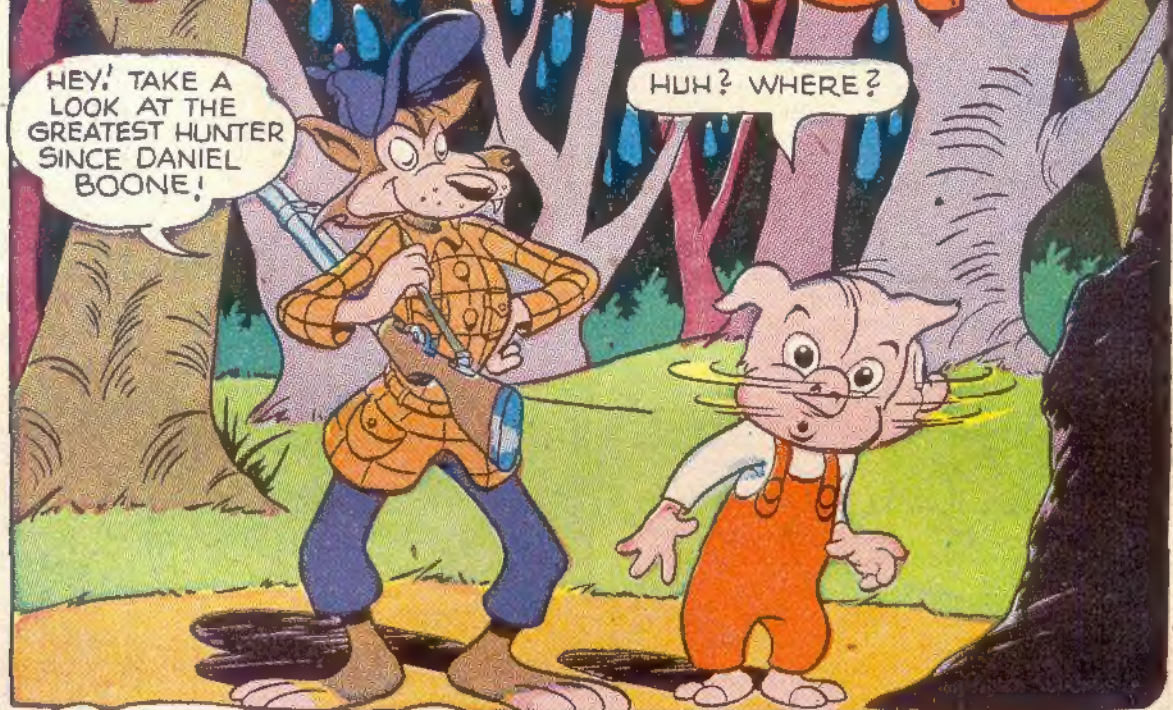
"KODAK" IS A TRADE-MARK

Kodak

PETER PORKCHOPS

HEY! TAKE A
LOOK AT THE
GREATEST HUNTER
SINCE DANIEL
BOONE!

HUH? WHERE?



ME, YOU DOPE!
A WOLF! WHO
DO YOU THINK?

HUH? IF
YOU'RE
SHOOTIN', I'M
SCOOTIN'!

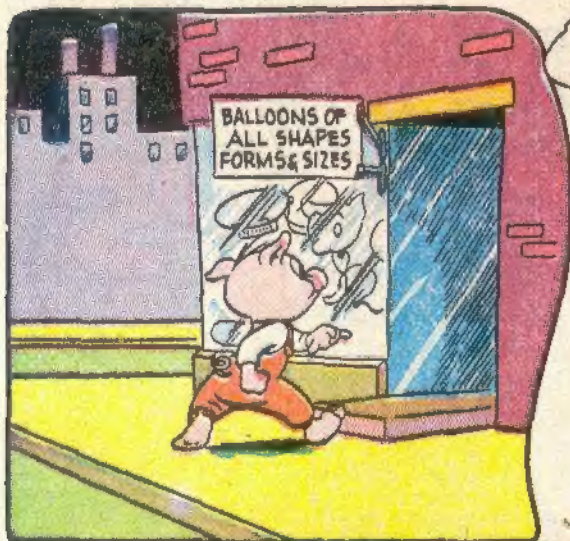


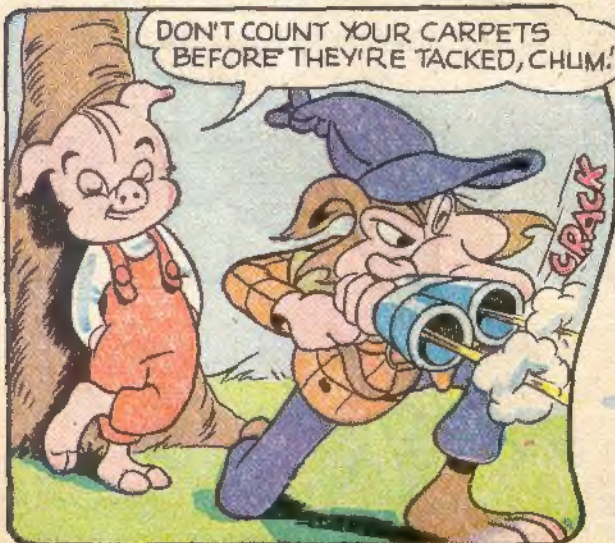
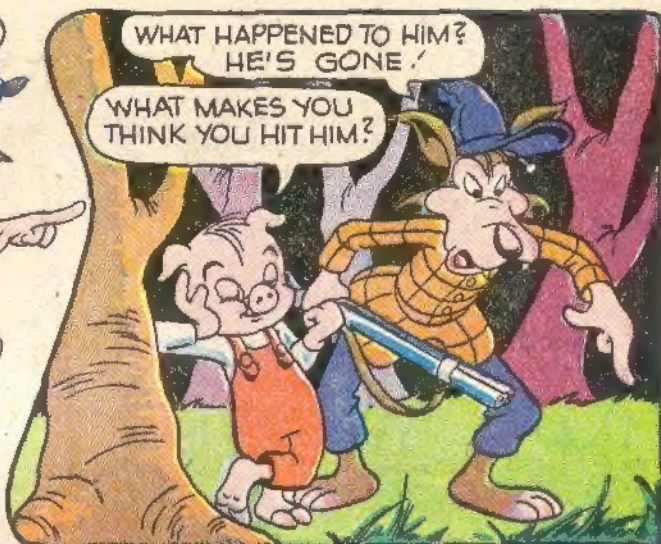
AN' THAT AIN'T
ALL I'M
GONNA DO!

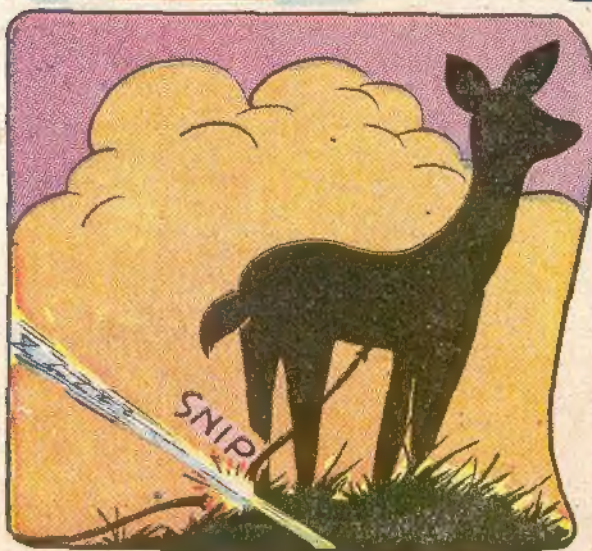
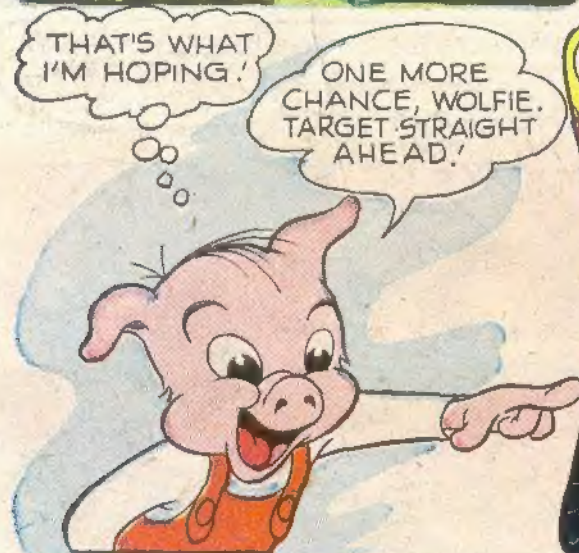


LEADING COMICS, No. 32, Aug.-Sept., 1948. Published bi-monthly by National Comics Publications, Inc., 480 Lexington Ave., New York 17, N. Y. Whitney Ellsworth, Editor. Re-entered as second class matter Feb. 13, 1946 at the Post Office at New York, N. Y. under the act of March 3, 1879. Yearly subscription in the U. S. 75c including postage. Foreign, \$1.50 in American funds. For advertising rates address Richard A.

Feldon & Co., 205 E. 42nd St., New York 17, N. Y. Entire contents copyrighted 1948 by National Comics Publications, Inc. Except those who have authorized use of their names, the stories, characters and incidents mentioned in this periodical are entirely imaginary and fictitious, and no identification with actual persons, living or dead, is intended or should be inferred. Printed in U.S.A.









HUH? WHERE? MY GOODNESS -
SOMETHING MUSTA GONE WRONG!

HMMMM... I'M BEGINNIN'
TO UNDERSTAND...



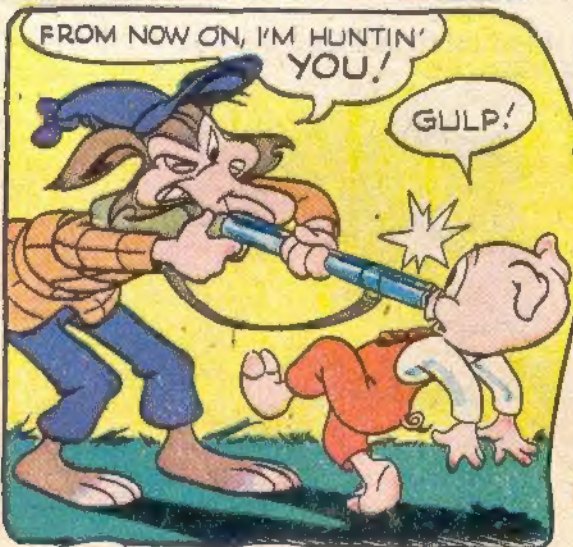
I'LL KEEP MY WORD... I'LL GIVE UP
HUNTIN' DUMB BEASTS...

VERY WISE, VERY WISE
INDEED. ER... SEE YOU SOME
OTHER TIME.



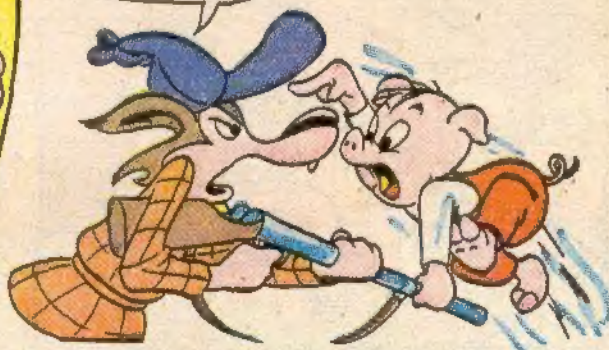
FROM NOW ON, I'M HUNTIN'
YOU!

GULP!



WAIT! YOU'RE ALL DRESSED UP LIKE
A SPORTSMAN,
AREN'T YOU?

YES! WHAT'S
THAT GOT TO DO
WITH IT?



PLENTY! YA GOTTA GIVE ME A
SPORTIN' CHANCE, YA JUST
GOTTA!

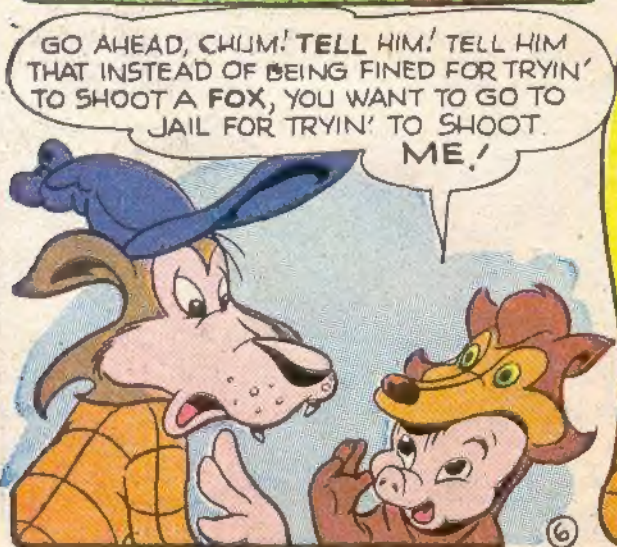
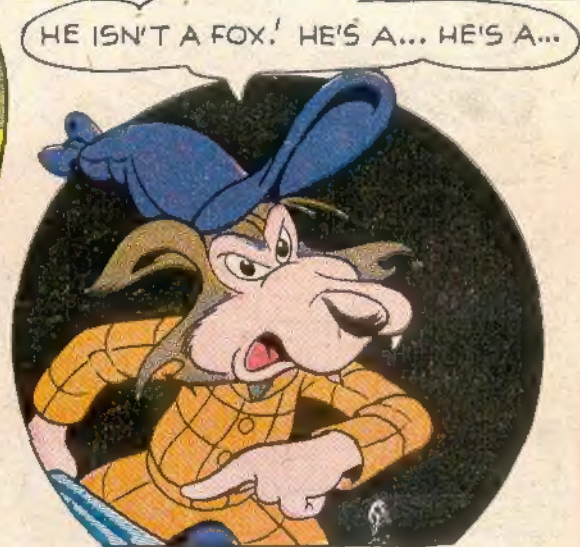
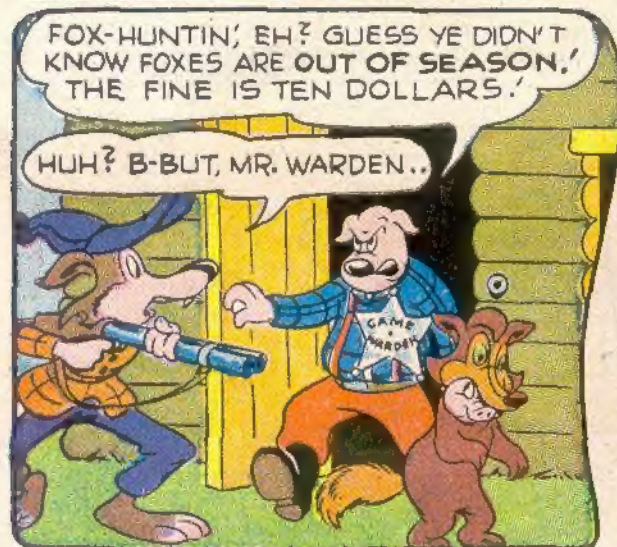
I DO?



I'LL DRESS UP IN A FOX-SKIN, AN' YOU'LL
GIVE ME TEN MINUTES START! HOW'LL
THAT BE?

OKAY! GET STARTED!





Bob ELLIOTT

NATIONAL LEAGUE'S
MOST VALUABLE PLAYER-1947



WE GOTTA WIN TODAY, GANG

Called "MR. TEAM" BY HIS BOSTON BRAVES TEAM-MATES, ELLIOTT'S A REAL HUSTLER. HUSKY 6 FT. 185 LB. ATHLETE PLAYS BOTH 3RD BASE AND OUTFIELD - WHEREVER HE CAN HELP HIS TEAM MOST.



A MURDEROUS HITTER IN THE CLUTCH, "BUSTIN' BOB" KNOCKED IN 113 RUNS LAST YEAR FROM CLEANUP SLOT IN BRAVES LINEUP. ALSO BOASTED .317 BATTING AVERAGE, AND SLAMMED 22 HOME-RUNS --FOR NATIONAL LEAGUE'S FINEST ALL-AROUND PERFORMANCE.

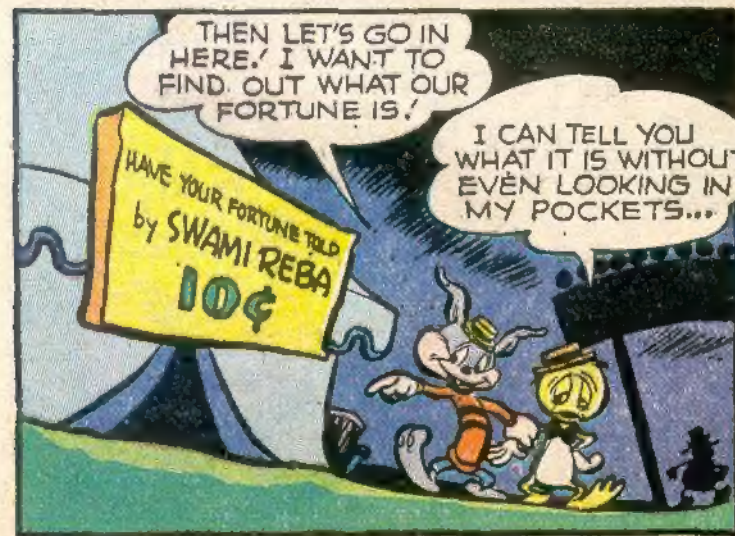
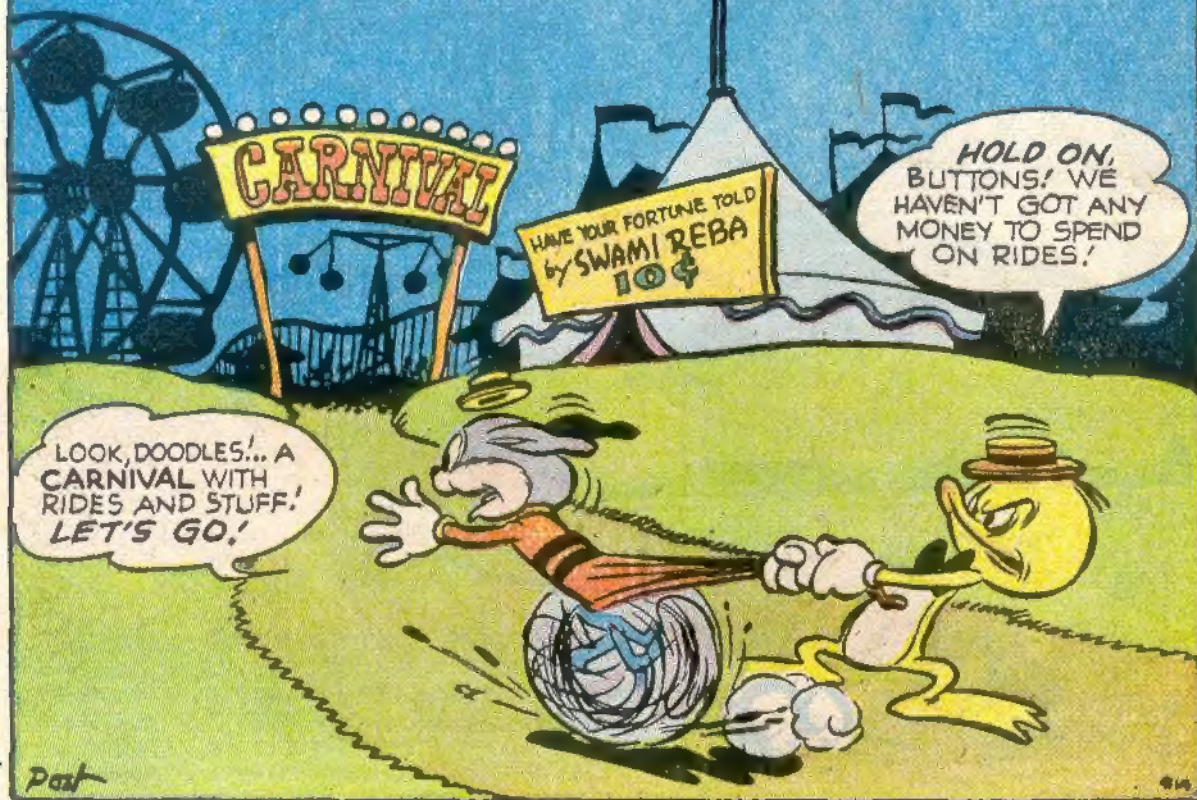
"I'VE BEEN EATING WHEATIES - 'BREAKFAST OF CHAMPIONS' - FOR OVER TEN YEARS," SAYS BOB ELLIOTT. "THEY'RE WHOLESOME -NOURISHING -AND PACK LOTS OF SWELL FLAVOR. I'D RECOMMEND WHEATIES, WITH MILK AND FRUIT, TO ANY ATHLETE AS A TOP-FLIGHT TRAINING DISH."

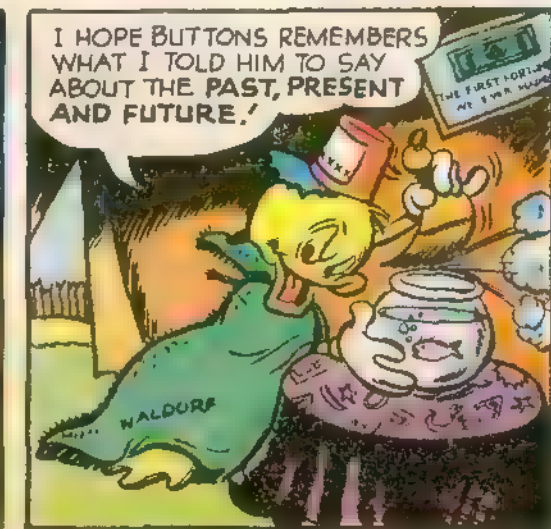
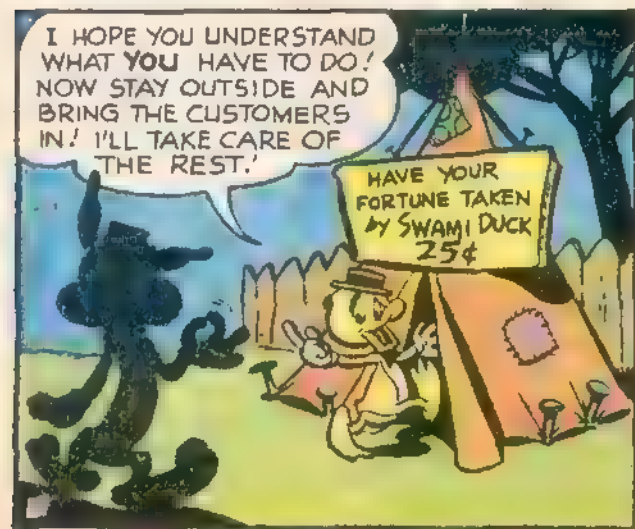
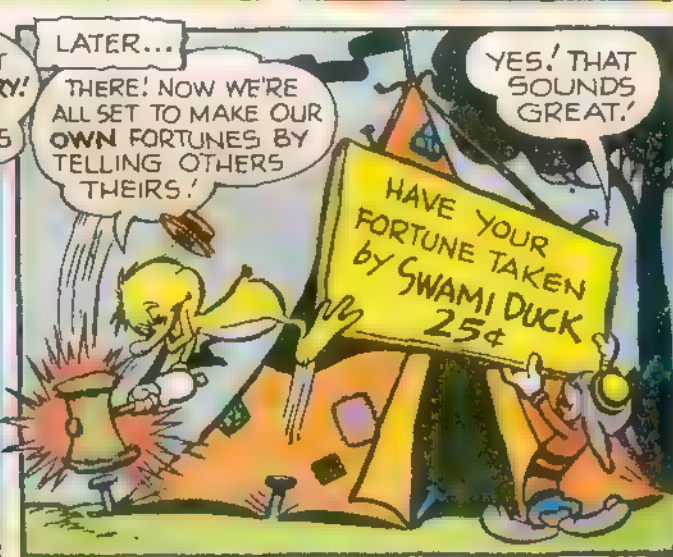
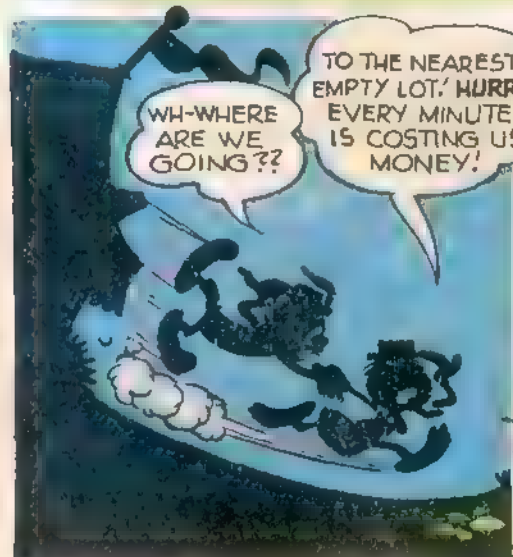
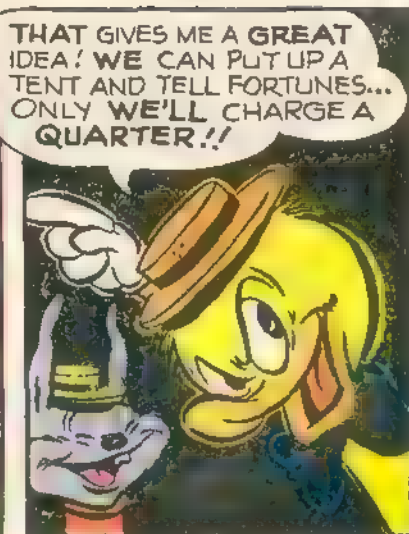
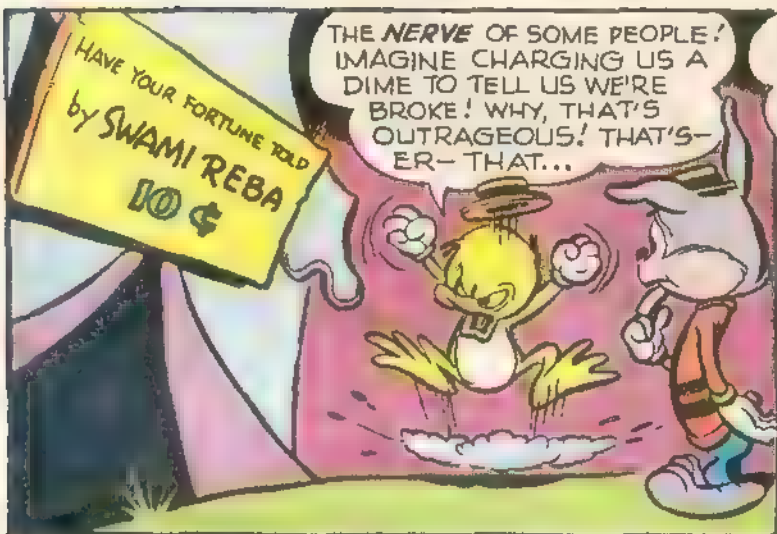
BETTER TRY WHEATIES, FELLAS

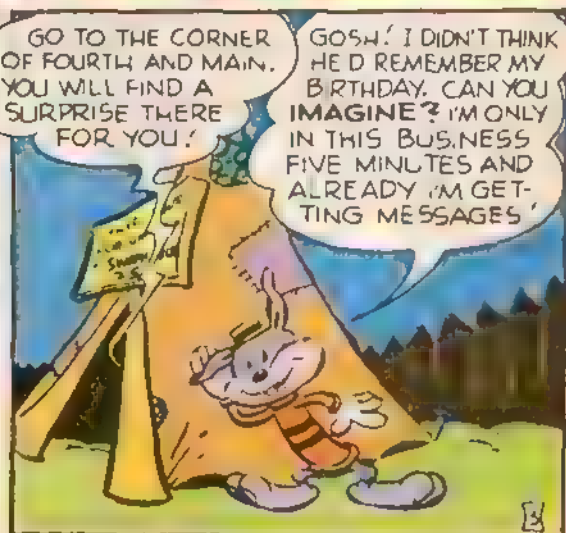
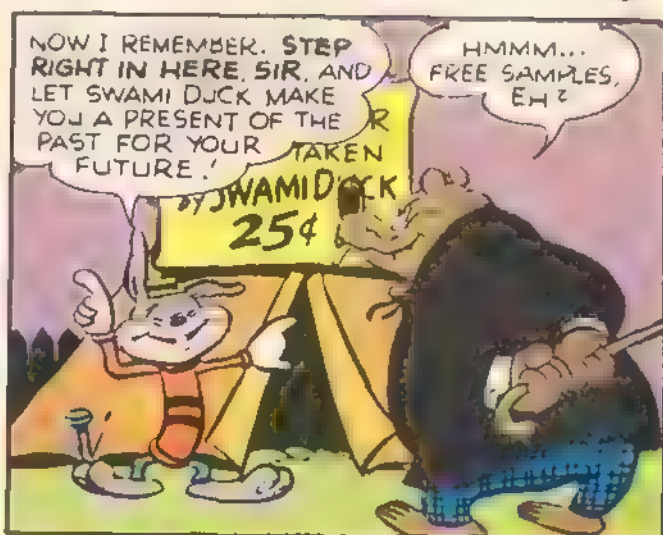
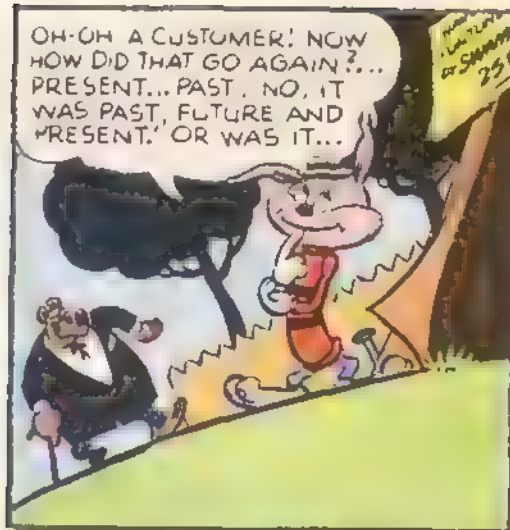
WHEATIES
"BREAKFAST OF CHAMPIONS"
WITH MILK AND FRUIT



DOODLES DUCK

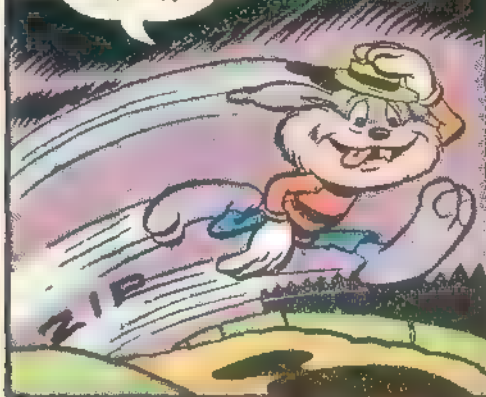




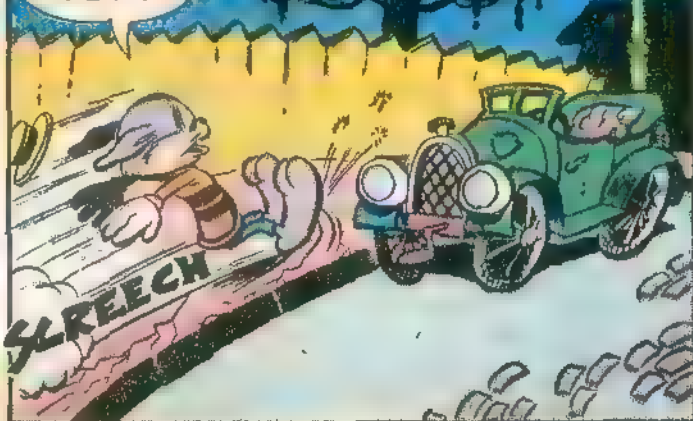




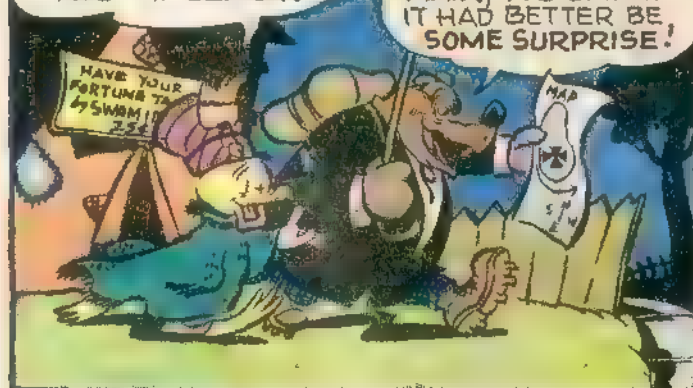
GOLLY! I WONDER
WHAT IT COULD BE?..
MAYBE IT'S A
CAR!



IT IS!!... IT'S A
CAR!! OH
JOY!!

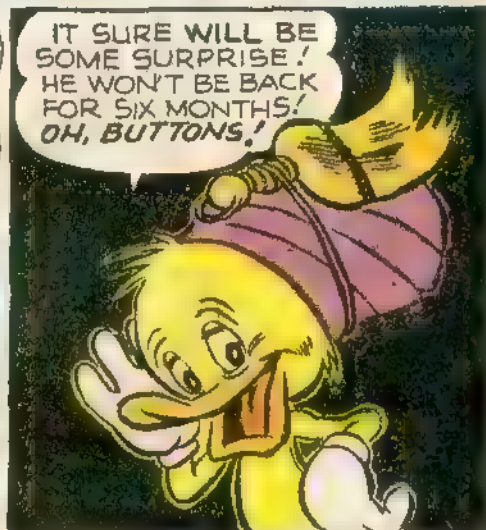


YOU'RE LUCKY I KNEW
THAT SHORT-CUT BY WAY
OF ALASKA. THAT SHOULD
SAVE YOU A MONTH OR
TWO AT LEAST!

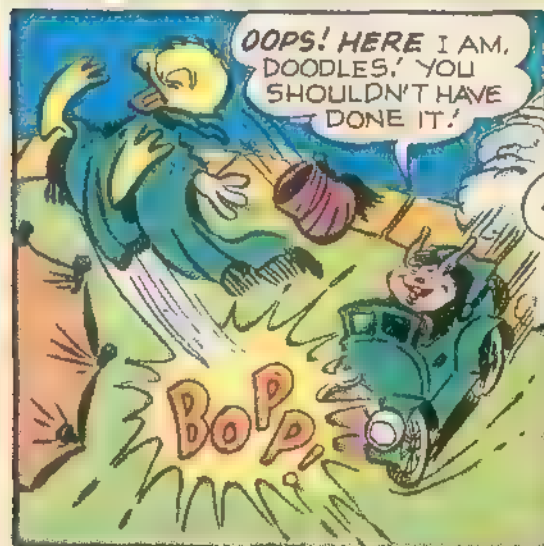


THANKS! I'LL RETURN
YOUR HIKING EQUIP-
MENT WHEN I GET
BACK! 4TH AND
MAIN, YOU SAY!...
IT HAD BETTER BE
SOME SURPRISE!

IT SURE WILL BE
SOME SURPRISE!
HE WON'T BE BACK
FOR SIX MONTHS!
OH, BUTTONS!

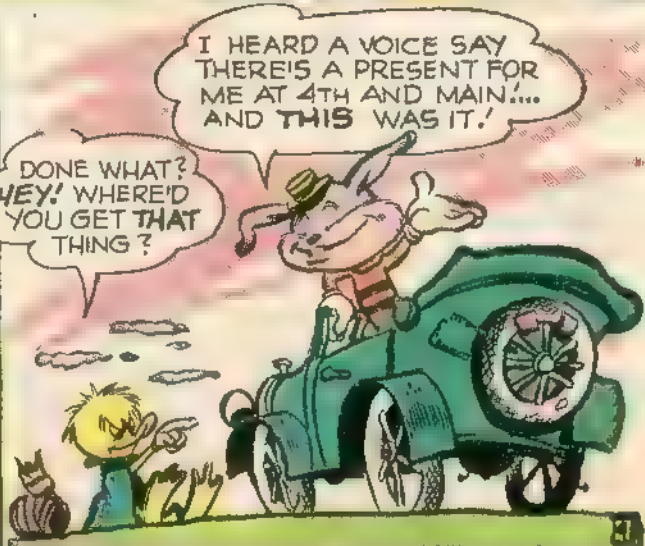


OOPS! HERE I AM,
DOODLES! YOU
SHOULDN'T HAVE
DONE IT!



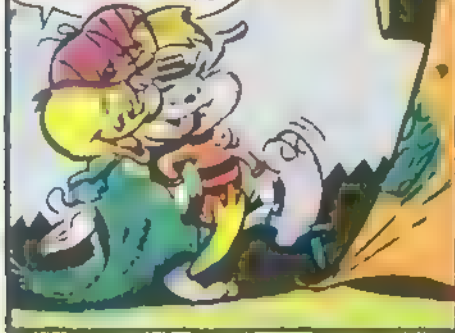
I HEARD A VOICE SAY
THERE'S A PRESENT FOR
ME AT 4TH AND MAIN!...
AND THIS WAS IT!

DONE WHAT?
HEY! WHERE'D
YOU GET THAT
THING?



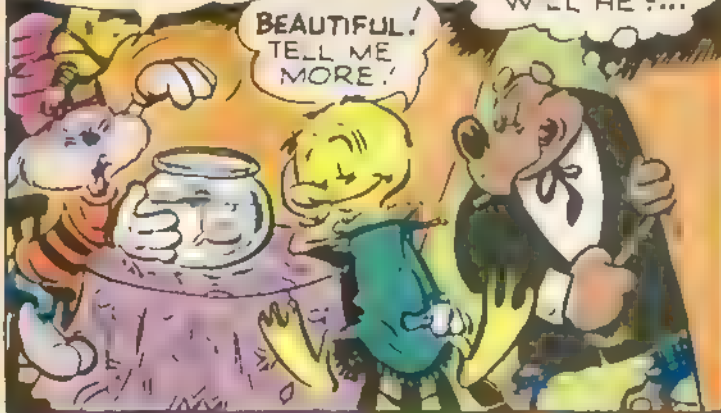


BUTTONS, YOU'RE **PSYCHIC!**
FROM NOW ON YOU'RE
GOING TO TELL THE
FORTUNES, LET'S GO
IN AN' PRACTICE
YOUR ACT!

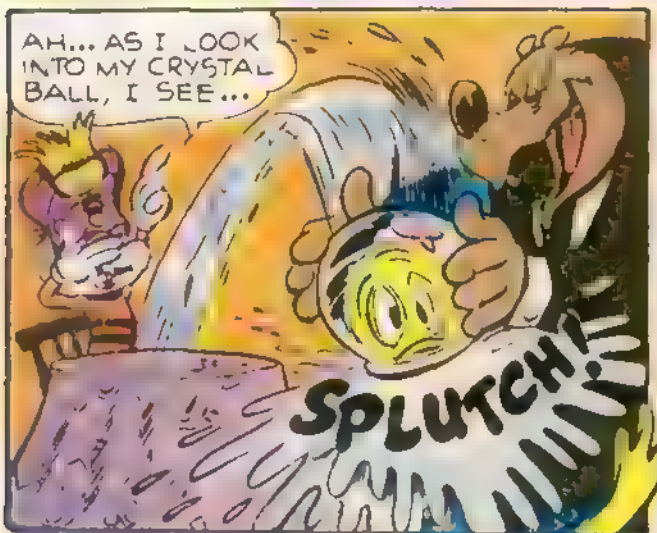


ALLEY... KAZALLEY...
KAZOO... HOW
I DO N, DOODLES?

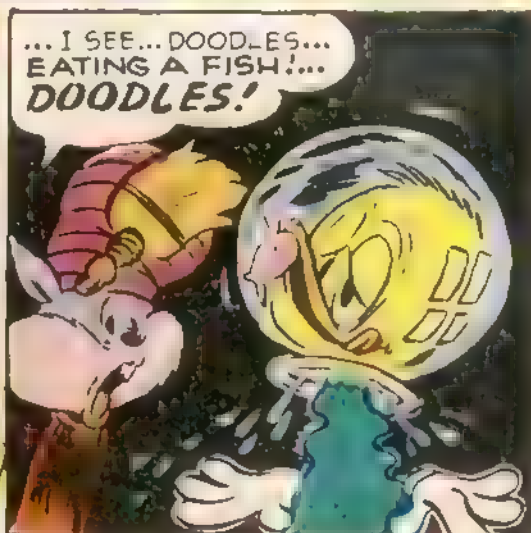
SEND ME ON A WILD
GOOSE CHASE AND
THEN STEAL MY CAR,
WELL HE?...
BEAUTIFUL!
TELL ME
MORE!



AH... AS I LOOK
INTO MY CRYSTAL
BALL, I SEE...



...I SEE... DOODLES...
EATING A FISH!...
DOODLES!



MY, MY! WHAT A CALAMITY!
I'M ASHAMED OF YOU,
DOODLES... IMAGINE,
EATING A GOLDFISH...



RAW!



THE
END

CAN YOU FIND THE 7 HIDDEN FEATURES?



20 Reasons Why Everyone Wants the New MONARK

Find the Seven Hidden Features in the twenty features listed at right. Send your entry on the coupon below and win the official Monark "Air-Wing" label button that will make you the envy of your crowd. Don't wait! Do it Now! It's fun . . . and takes only a few minutes.

- ★ New "Air-Wing" Head Shield and gracefully curved handlebars.
- ★ New Sponge Rubber Padded Saddle, weather resistant plastic type cover.
- ★ New Heavy Duty Luggage Carrier with chrome plated auto-style grille.
- ★ New Electronic High Frequency Braze used in welding major joints.
- ★ New Kromogard Rear Bumper and shock proof rear reflector.
- ★ New Whitewall U. S. Royal chain-tread double tube balloon tires.
- ★ New Mar Proof and Chip-Resistant triple baked enamel finish.
- ★ Reinforced Cross Bars at Frame Head for maximum strength, precision.
- ★ Shock Absorbing Double Spring Cushion Front Fork for smooth riding.
- ★ Triple Plate Crown Tubular Fork with steel insert for added strength.
- ★ New Air Style Design Headlight with brilliant "road focus" beam.
- ★ Arch-Design Motor Bike frame, built in auto-type tank and horn.
- ★ Airline Style Pedal Crank and Drive Assembly precision chain, sprockets.
- ★ Reinforced Steel Tubing provides double strong crank hanger joints.
- ★ Full Size Double Width Rear Fork Bar and convenient "kick-up" stand.
- ★ Drop out Fork Acorn style Cap Nuts and latest style coaster brake.
- ★ Extra Long Extra Deep Heavy Gauge Auto Style Fenders and chain guard.
- ★ Super Streamlined Air Flow Design accentuates its sleek, speedy lines.
- ★ Striking New Color Combinations in glistening porcelain like finishes.
- ★ Exclusive Monark Insurance Plan protects against loss by fire or theft.



Distinctive red, black and silver effect, a 1 inch replica of the smart new Air-Wing head shield on the new Monark bikes. A beauty that quickly camps on coat shirt or sweater.

EVERY CONTESTANT RECEIVES COLORFUL NEW BROADSIDE

You don't have to win to get this attractive broadside. Its rating and describing the complete new Monark line in full color.



MONARK Silver King, Inc.

6501 West Grand Avenue, Chicago 35, Illinois

MAIL COUPON TODAY..

MONARK SILVER KING, INC., 6501 W. Grand Ave., Chicago 35, Ill.

THE SEVEN HIDDEN MONARK FEATURES ARE:

Identify your selections below by numbers shown in stars above:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------	--------------------------

Send colorful broadside B-54 whether or not I win "Air-Wing" label button.

NAME

ADDRESS

CITY STATE

MA NATURE'S CURIOSITY SHOP

IF A YOUNG BIRD IS IN NEED OF FOOD, ITS THROAT AUTOMATICALLY "TAKES HOLD" WHEN THE MOTHER SHOVS FOOD DOWN INTO IT. IF IT DOESN'T DO THIS, THE MOTHER KNOWS THE BABY ISN'T HUNGRY AND GIVES THE FOOD TO ONE WHO RESPONDS MORE QUICKLY.

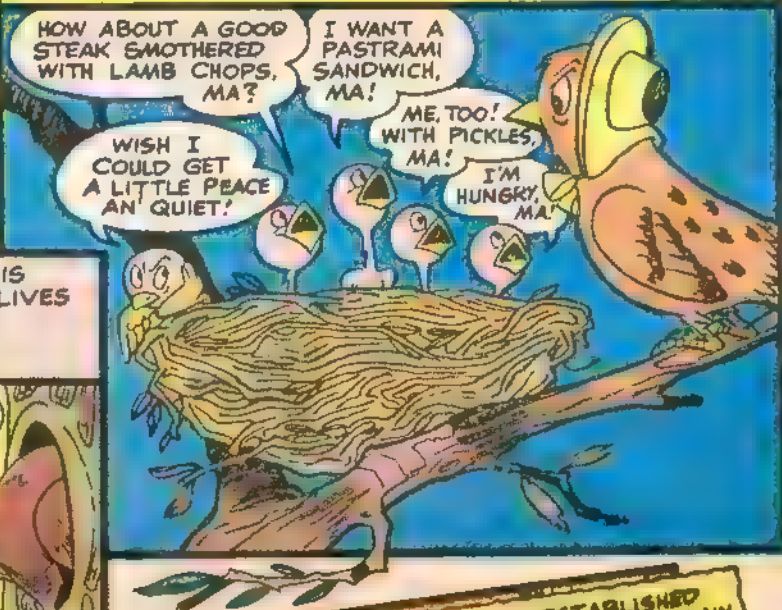
HOW ABOUT A GOOD STEAK SMOTHERED WITH LAMB CHOPS, MA?

I WANT A PASTRAMI SANDWICH, MA!

WISH I COULD GET A LITTLE PEACE AN' QUIET!

ME, TOO! WITH PICKLES, MA!

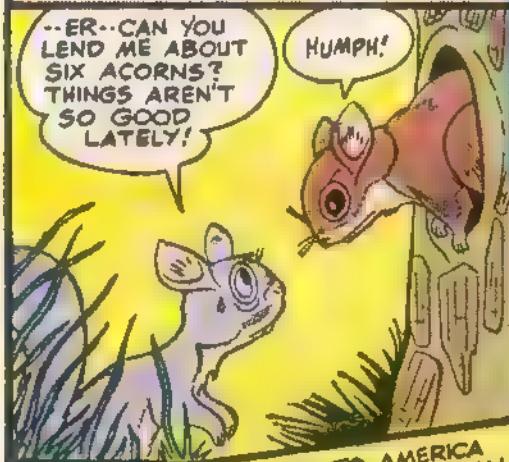
I'M HUNGRY, MA!



THE GRAY SQUIRREL, UNLIKE HIS THRIFTY BROTHER SPECIES, LIVES FROM "HAND TO MOUTH" NEVER PROVIDING FOR A RAINY DAY.

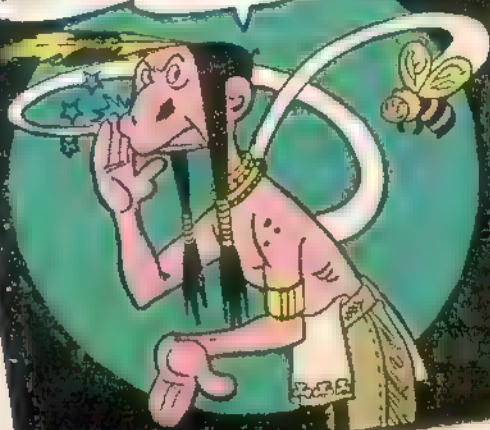
--ER--CAN YOU LEND ME ABOUT SIX ACORNS? THINGS AREN'T SO GOOD LATELY!

HUMPH!



BEES WERE BROUGHT TO AMERICA FROM EUROPE, AND THE INDIANS CALLED THEM "WHITE MAN'S FLIES".

ME GETTUM EVEN WITH WHITE MAN-- SELLUM MANHATTAN ISLAND!



WHEN A GRIZZLY BEAR HAS ESTABLISHED A RANGE FOR HIMSELF, HE SCRATCHES CLAW MARKS AS HIGH AS HE CAN ON A TREE-TRUNK. ANOTHER BEAR MAY INVADE THE TERRITORY AND SIMILARLY CLAW THE TREE. IF HE FAILS TO MAKE HIS MARK AS HIGH AS HIS PREDECESSOR'S, HE WISELY MOVES ON, FOR HE KNOWS HE'S NO MATCH FOR THE FIRST COMER!

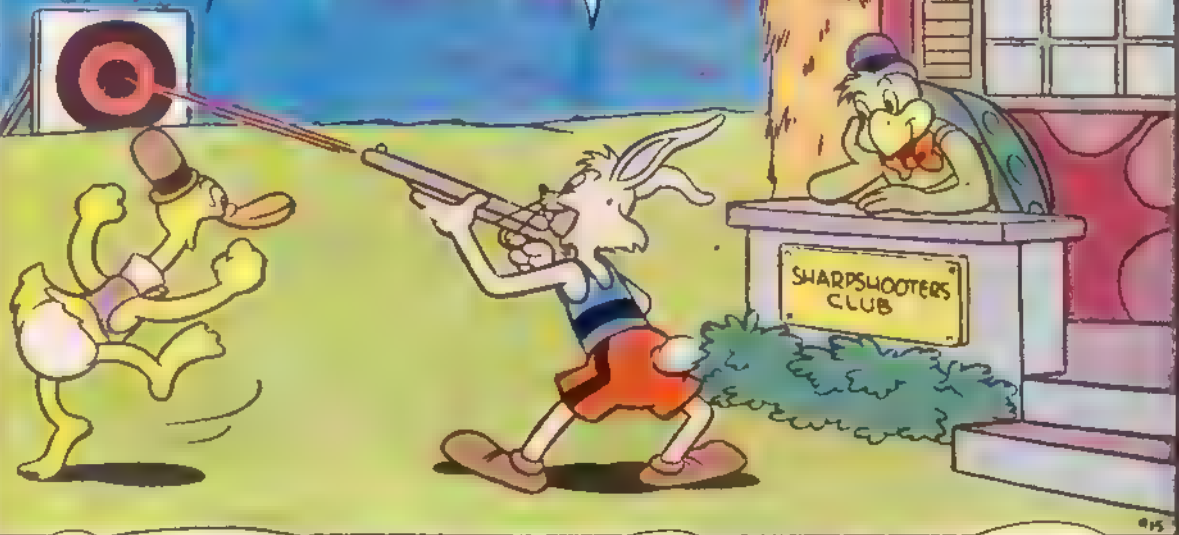
OH-OH! ER...I JUST REMEMBERED...I..ER... PROMISED MY COUSIN ELMER A VISIT!



THE TORTOISE AND THE HARE

BULL'S-EYE! GOSH, YOU'RE GOOD, HARRY!

HUH! THAT'S NOTHING! I DON'T LIKE TO BRAG, BUT—

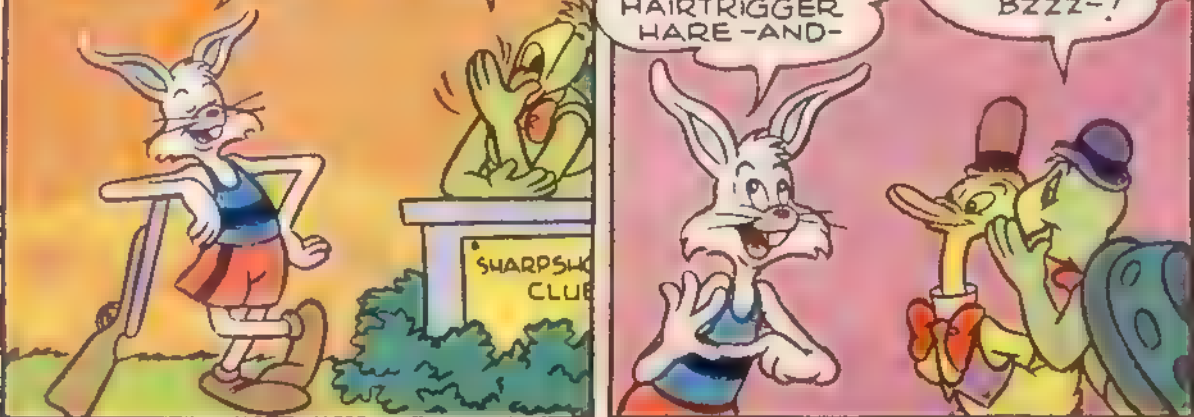


—ONCE I BAGGED 6 WILD LIONS WITH ONE BULLET!

HO-HUM!

'COURSE, IT RUNS IN MY FAMILY. LET'S SEE—THERE WAS MY UNCLE SURESHOT AND MY COUSIN HAIRTRIGGER HARE—AND—

HARRY'S SHOOTING HIS MOUTH OFF TOO MUCH! LET'S—BZZZ—BZZZ—!



GEE, HARRY, YOU'RE WONDERFUL! YOU'RE JUST THE ONE WE NEED TO LEAD OUR BEAR HUNT TOMORROW!

B-BEAR HUNT? ER-AH-I'D LIKE TO, FELLOWS, BUT...

NOT SCARED TO COME, ARE YOU?

OF COURSE NOT! I JUST FEEL SORRY FOR THE BEAR! BUT SINCE YOU INSIST.

I CAN BEARLY WAIT!

SUNRISE... THE GRIZZLY HUNT IS ON...

TAKE IT FROM AN EXPERT, BOYS...THE FIRST THING TO DO IN SHOOTING BEARS IS FIND A BEAR TO SHOOT AT!

YOU DON'T SAY!

C'MON, C'MON, SLOWPOKES!

HEY! HEH! HEH! I'LL OUTRUN THEM AND THEN HIDE TILL IT'S TIME TO GO HOME!

HEY! WAIT FOR US!

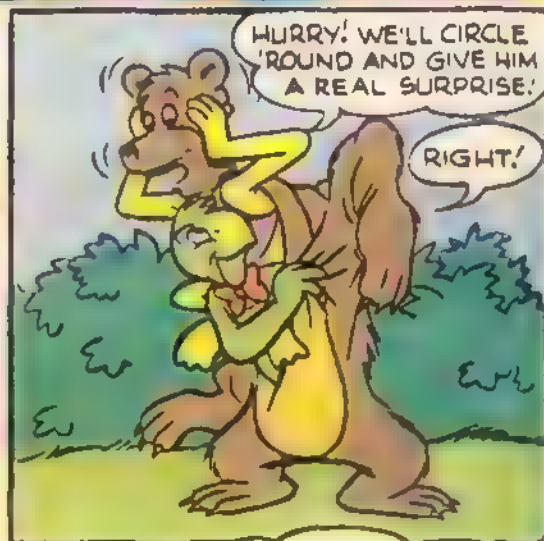
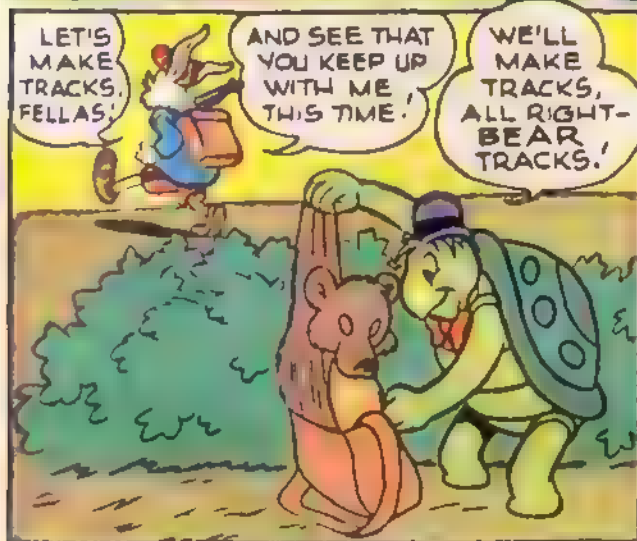
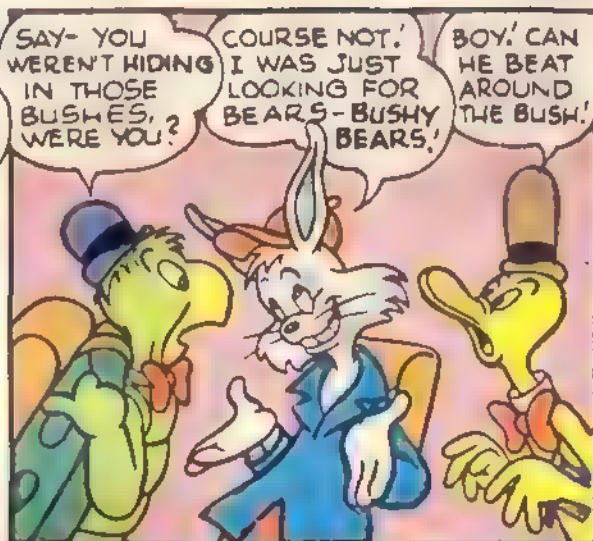
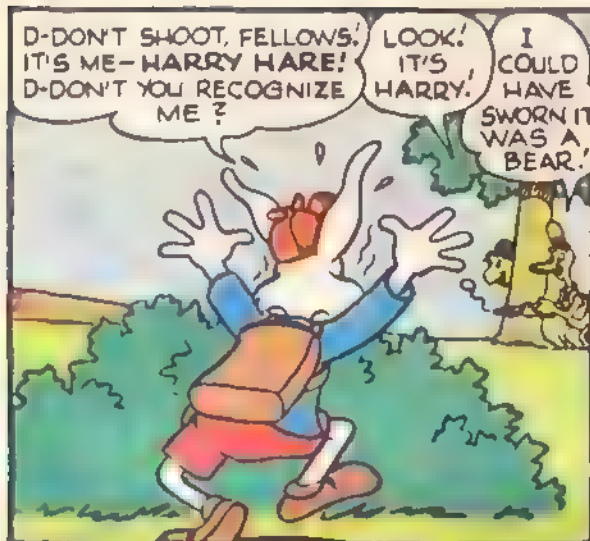
QUICK! THE SHORTCUT! WE'LL HEAD HIM OFF!

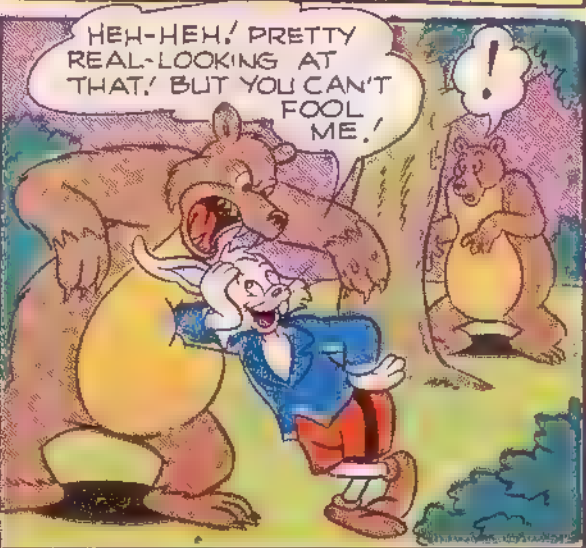
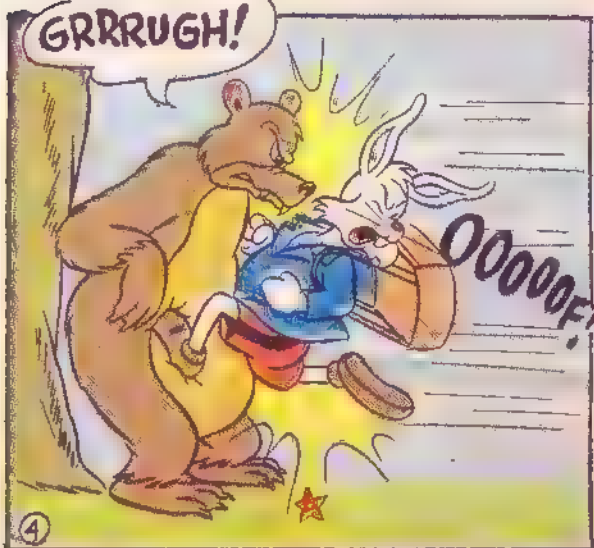
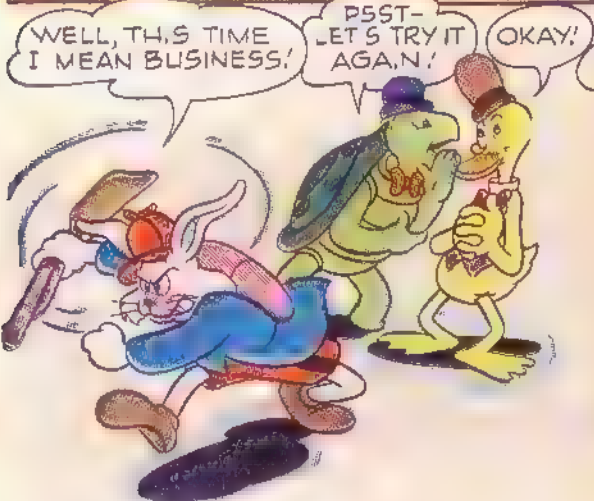
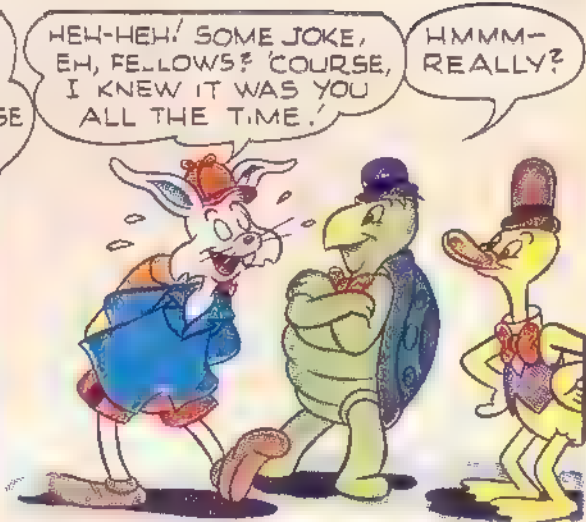
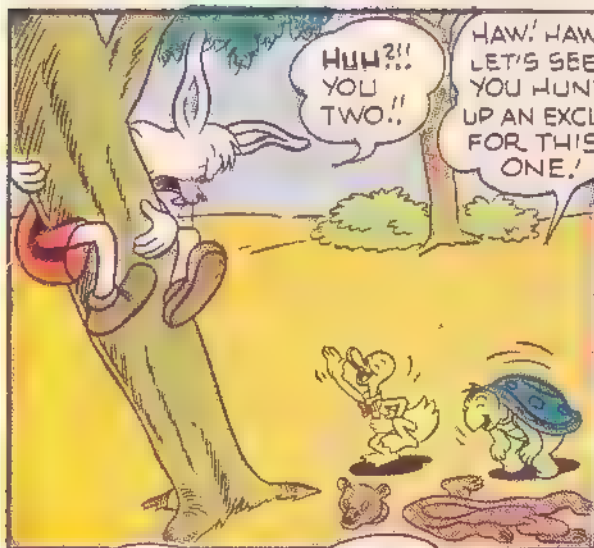
THERE! I'M RID OF THEM! THEY'LL NEVER FIND ME IN THESE BUSHES!

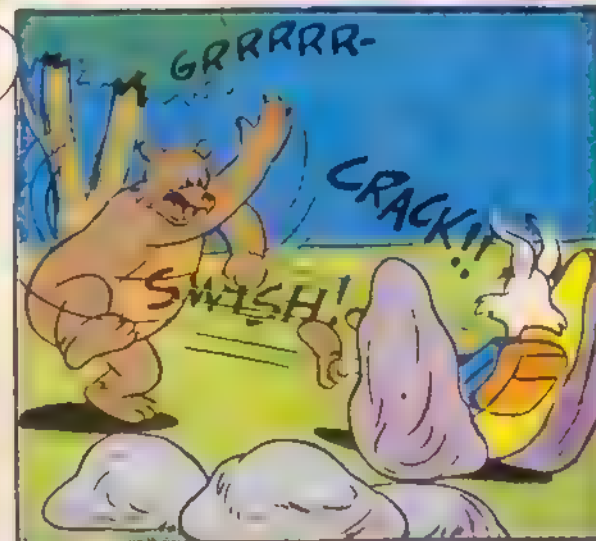
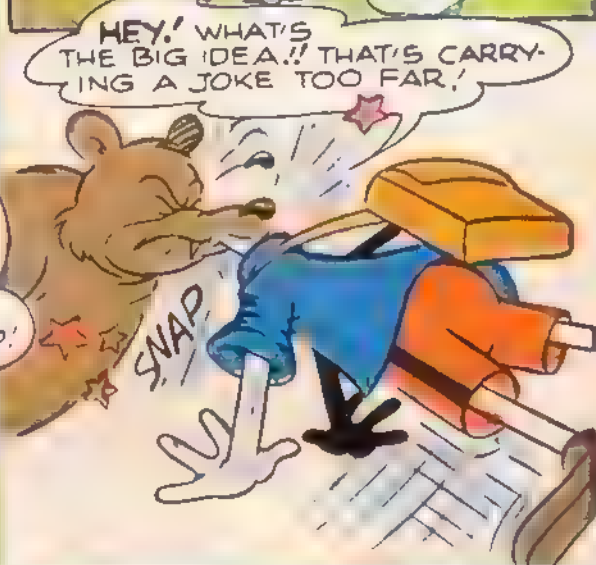
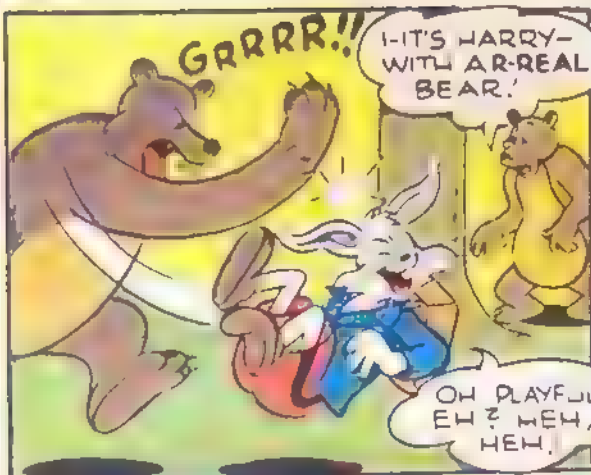
GEE, WE'VE LOST HARRY!-SAY! ISN'T THAT A BEAR OVER THERE IN THOSE BUSHES!

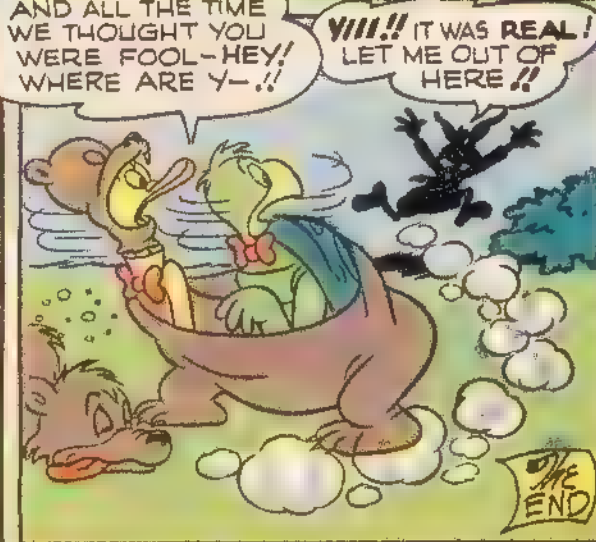
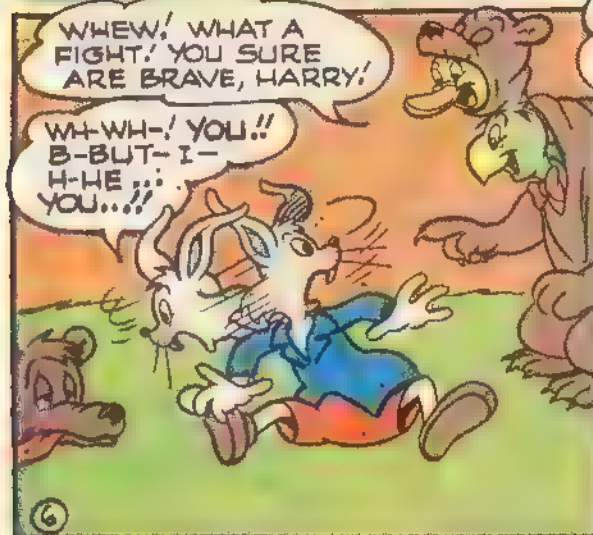
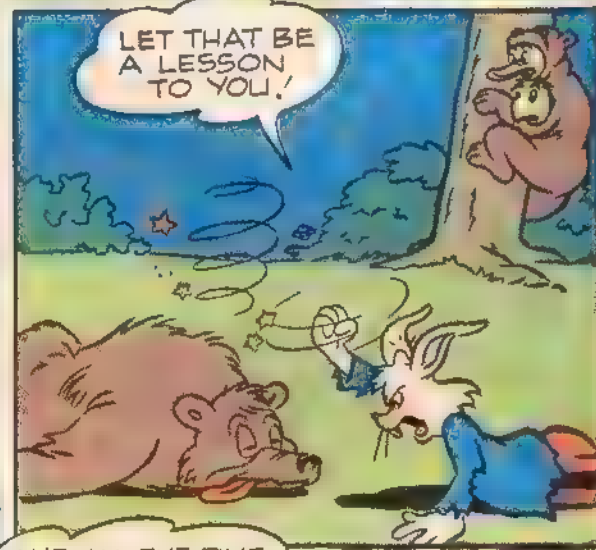
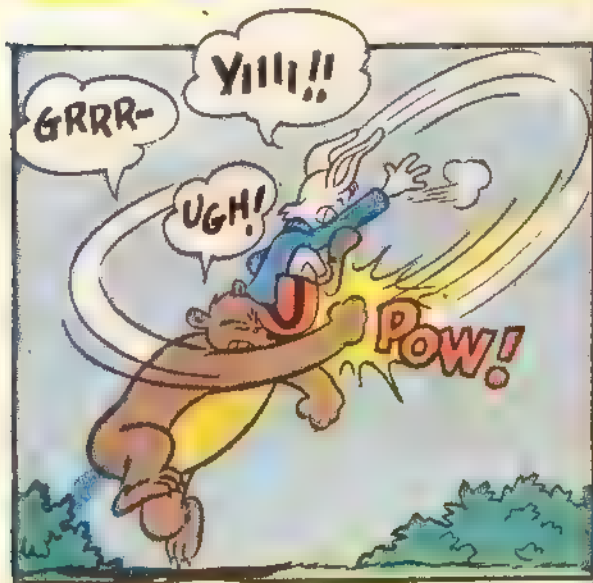
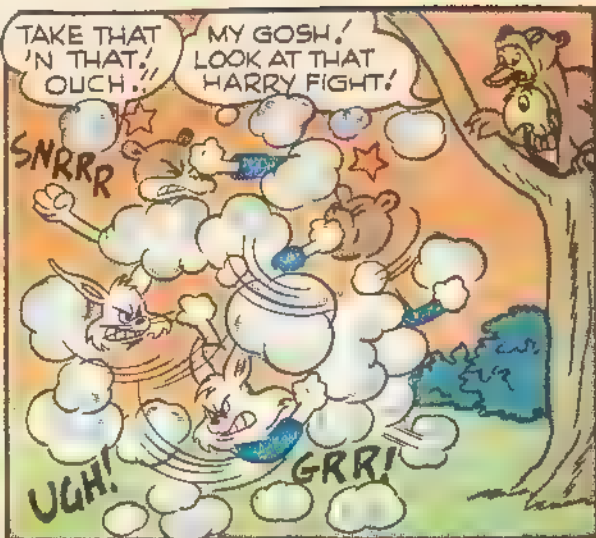
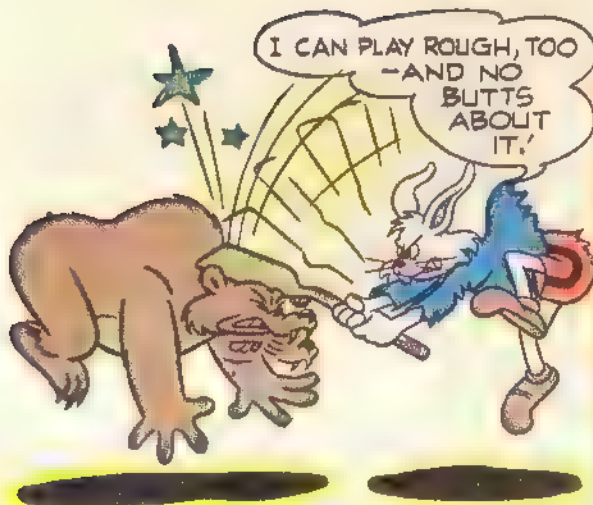
SURE LOOKS LIKE IT! WATCH ME GET HIM!

BANG!









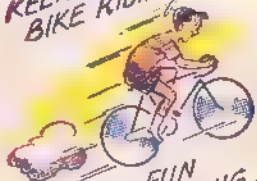
GIRLS-BOYS! Get This New

BEANIE 'COPTER

Only 25¢

with any wrapper from
Tootsie Rolls, Tootsie Fudge, or Tootsie Pops

KEEN FOR
BIKE RIDING!



MORE FUN
SKATING!



CLASS WITH
A PUSHMOBILE!

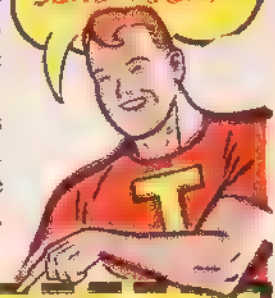


HOOTIN' ZOOTS! HERE'S A REAL
GENUINE BEANIE MOUNTED WITH
A 5-INCH HELICOPTER BLADE. SEE
IT SPIN LIKE A CYCLONE WHEN
YOU WALK OR RUN!

You'll whirl with real live action, fellows and girls, when you wear this keen looking new Tootsie BEANIE 'COPTER. You get a gay colored beanie, pressed into six sections, sharply scalloped around the edge and stitched. Top of the crown has a real metal sleeve-bearing mechanism on which is mounted a 5 inch helicopter blade. This blade comes in bright, flashing color designs.

It's a knockout! You can get as many beanies as you want. For each one send only 25 cents and any size wrapper from Tootsie Rolls, Tootsie Fudge, or Tootsie Pops. Rush coupon today. You'll be glad you did.

IT'S NEW! YOU'LL
MISS LOTS OF
FUN IF YOU DON'T
HAVE A REAL
TOOTSIE
BEANIE
'COPTER!
SEND TODAY



TOOTSIE ROLLS
Box 331, New York 8, N. Y.

You bet I want to be first in my neighborhood to sport a new Tootsie BEANIE-'COPTER. For each one I enclose 25¢ (in coin) and a wrapper from Tootsie Roll, Tootsie Fudge, or Tootsie Pop.

My Name.....
(Please Print Plainly)

My Address.....

City.....Zone.....State.....

OFFER EXPIRES OCTOBER 31, 1948 SUPPLY LIMITED—FIRST COME, FIRST SERVED

Void if taxed, restricted or forbidden by law in your state or municipality.

Offer good only in United States





PUSS 'N' POOCH

HMMM!--- WITH ALL THIS STUFF I'M BUYING ON CREDIT, I'D BETTER COLLECT THE MONEY PUSS OWES ME!

--AND THIS TIME I WON'T TAKE "NO" FOR AN ANSWER!



NOW LOOK HERE, PUSS--- ABOUT THAT TWENTY DOLLARS YOU OWE ME-----

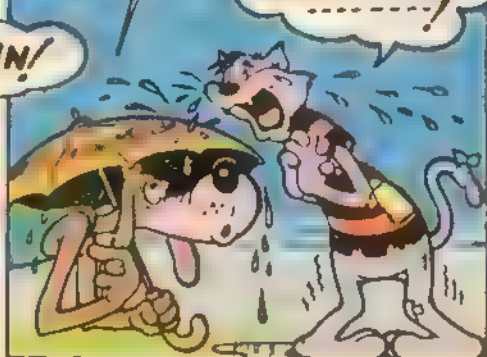
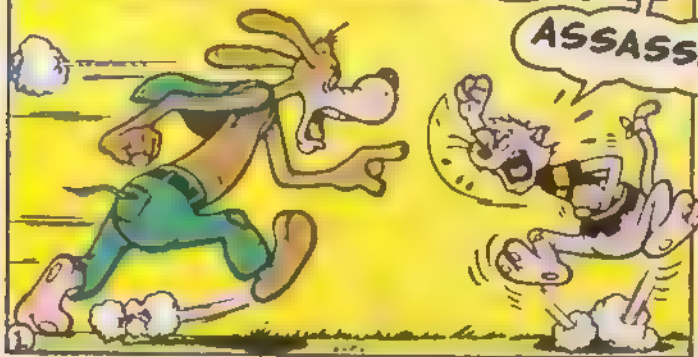
I SHOULD'VE KNOWN IT!

MOIDERER!

ASSASSIN!

B-BUT, PUSS, I'M ONLY ASKING YOU TO PAY ME BACK----

SURE--YER ASKIN' ME --- ME, DE ONLY SUPPORT OF ME AGING GRAN'MUDDER-----





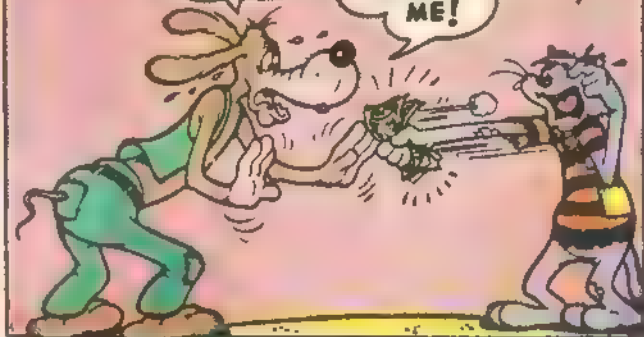
---TO GIVE YOUSE DE MONEY I WAS
GONNA SPEND ON MEDICINES FER HER!



HERE! TAKE YER MONEY! SPEND IT
ON FOINITURE AN' TRIFLES WHILE
ME POOR GRANNY GASPS HER LAST!

NO! NO!

PLEASE, PUSS,
FORGIVE
ME!

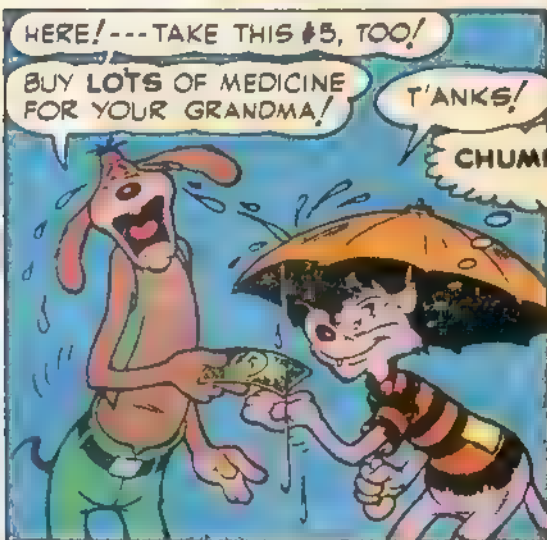


HERE!---TAKE THIS \$5, TOO!

BUY LOTS OF MEDICINE
FOR YOUR GRANDMA!

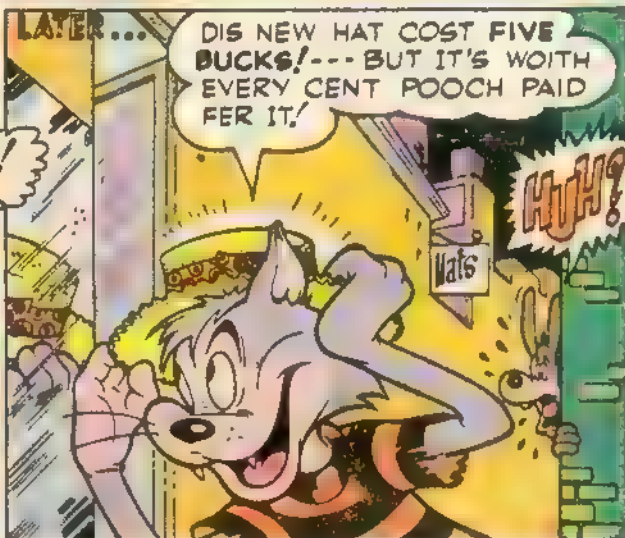
T'ANKS!

CHUMP!

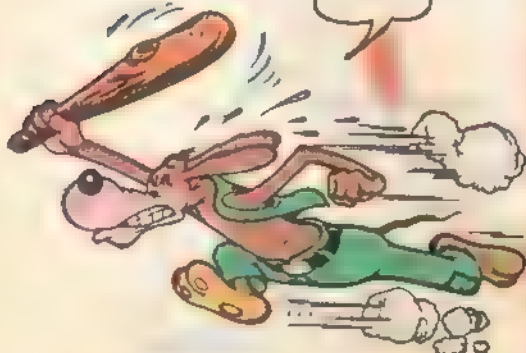


LATER...

DIS NEW HAT COST FIVE
BUCKS!--- BUT IT'S WOITH
EVERY CENT POOCH PAID
FER IT!

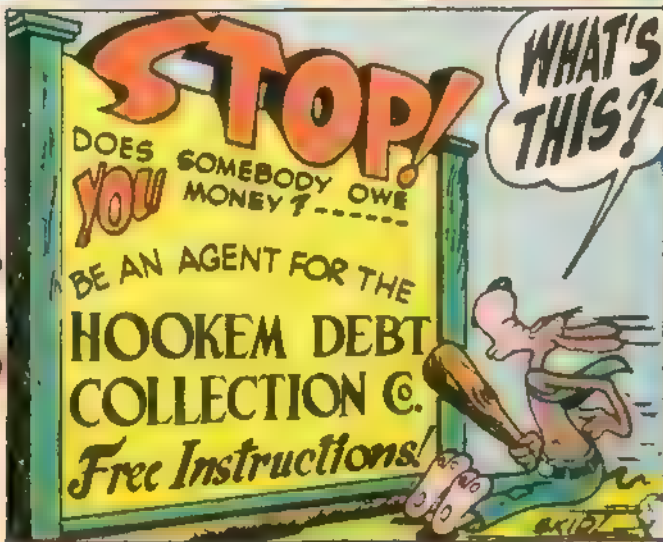


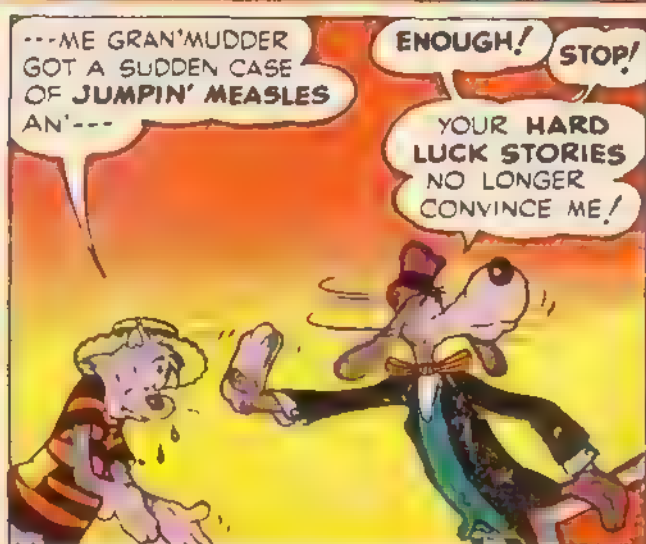
MEDICINE FOR HIS
GRANDMOTHER,
EH?

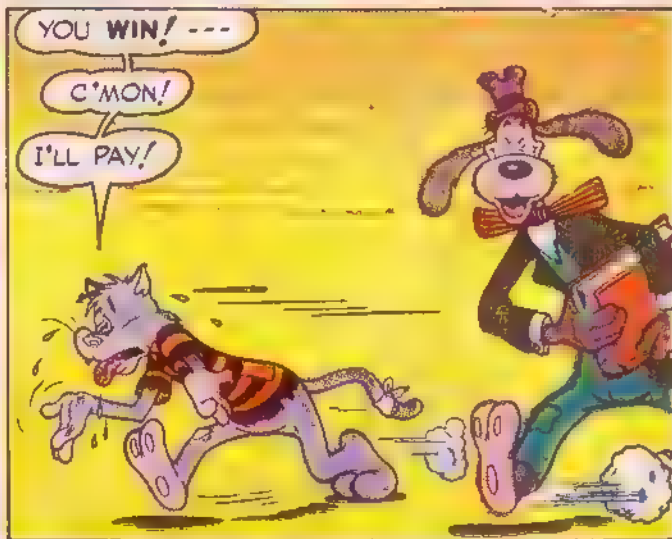
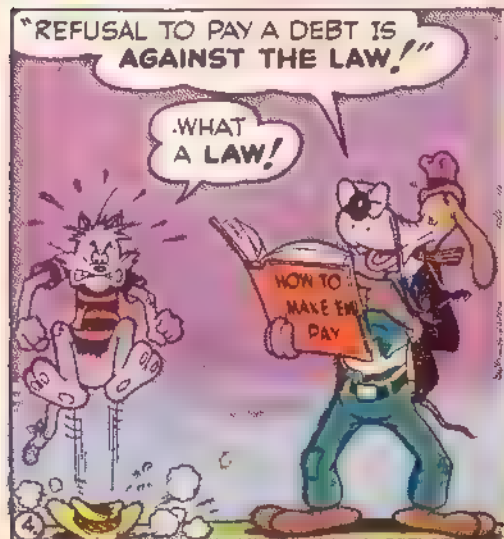
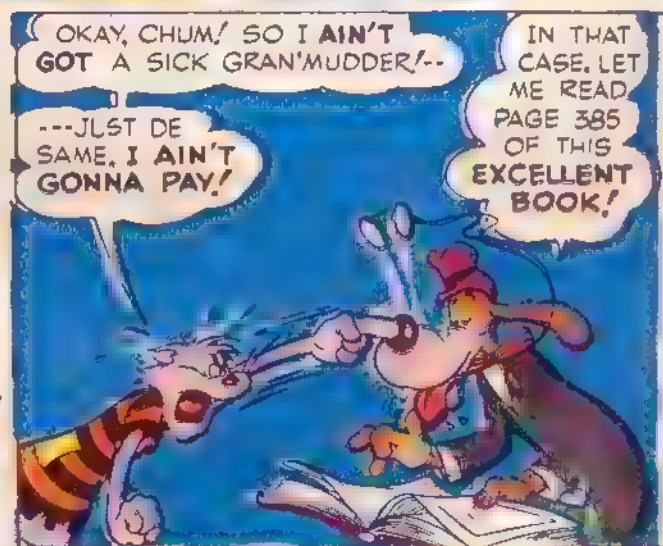
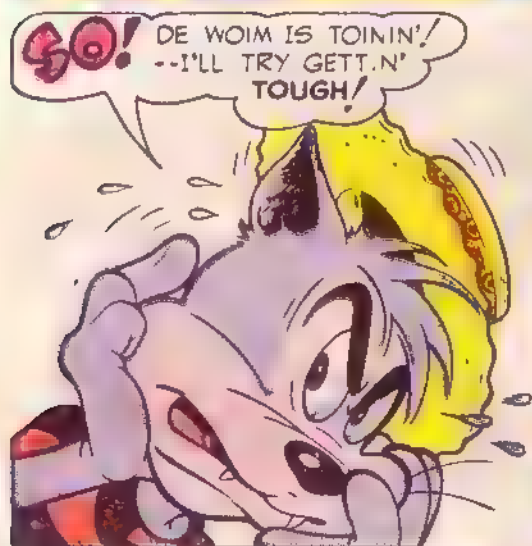
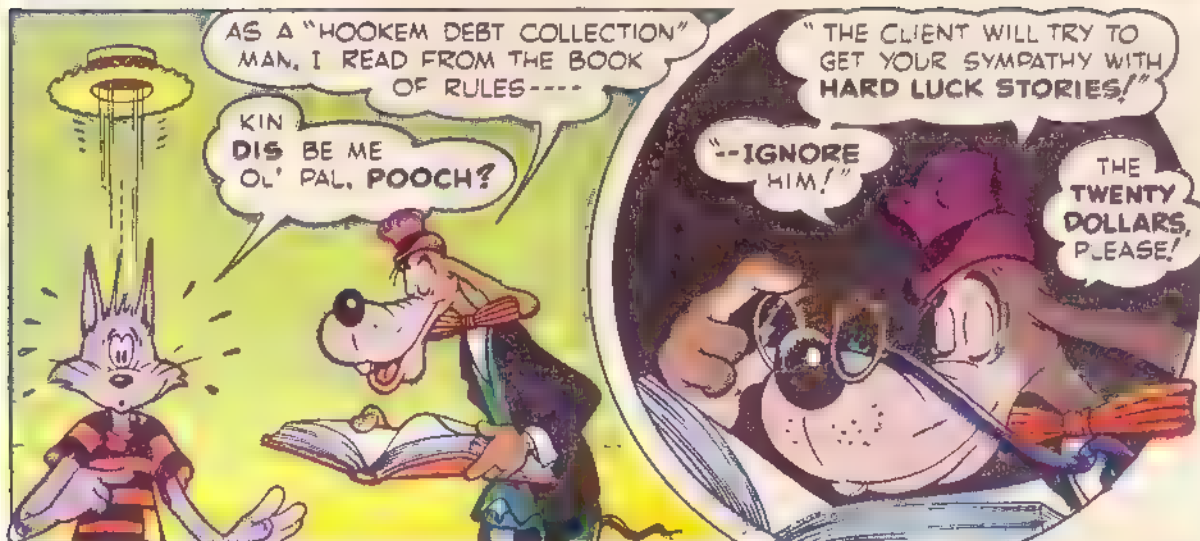


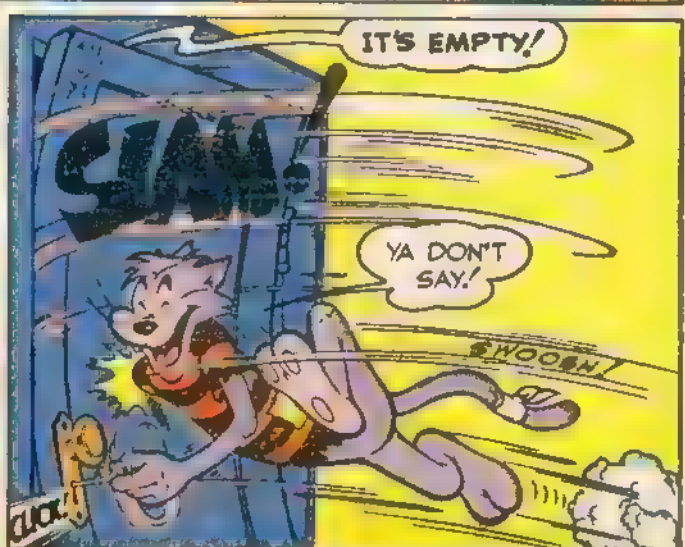
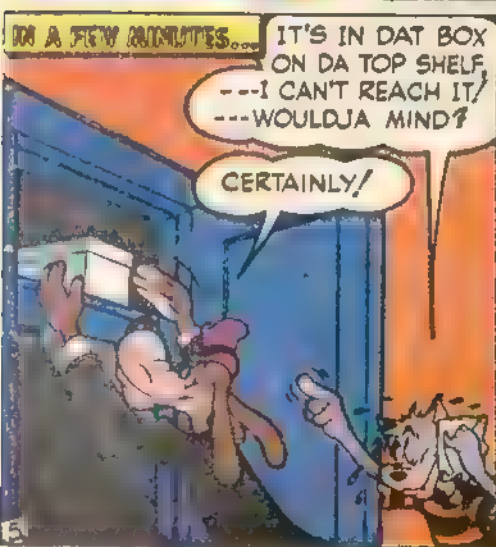
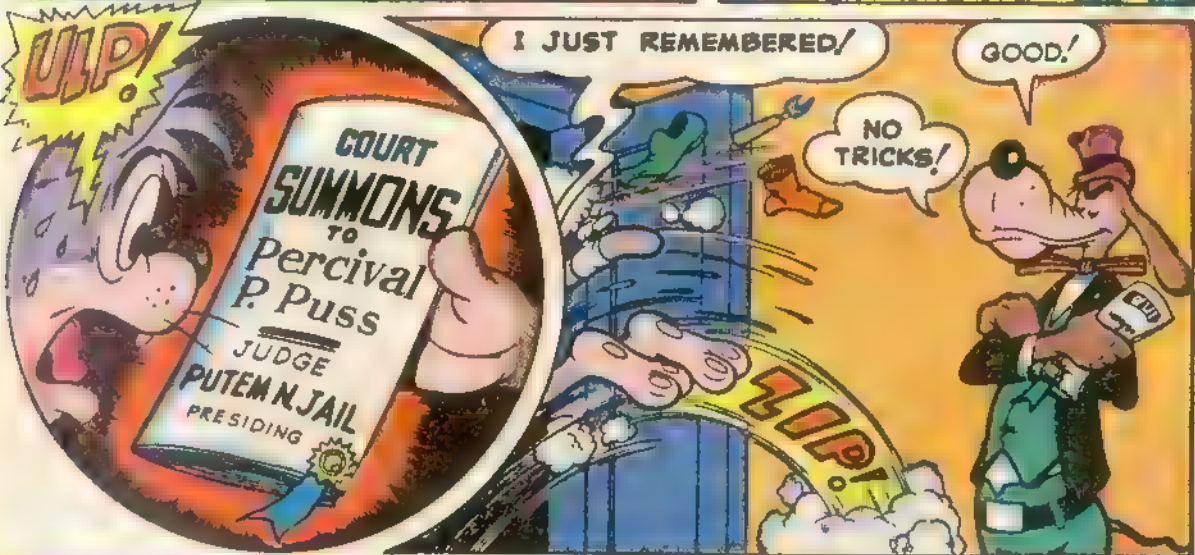
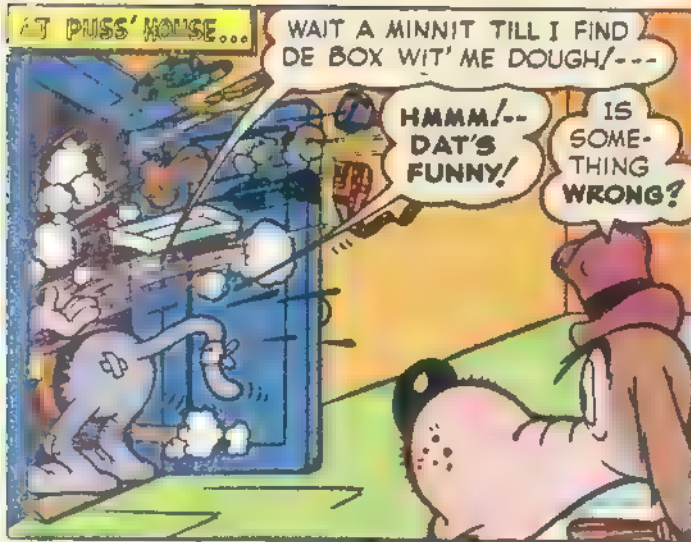
STOP!
DOES **YOU** SOMEBODY OWE
MONEY?-----
BE AN AGENT FOR THE
**HOOKEM DEBT
COLLECTION C.**
Free Instructions!

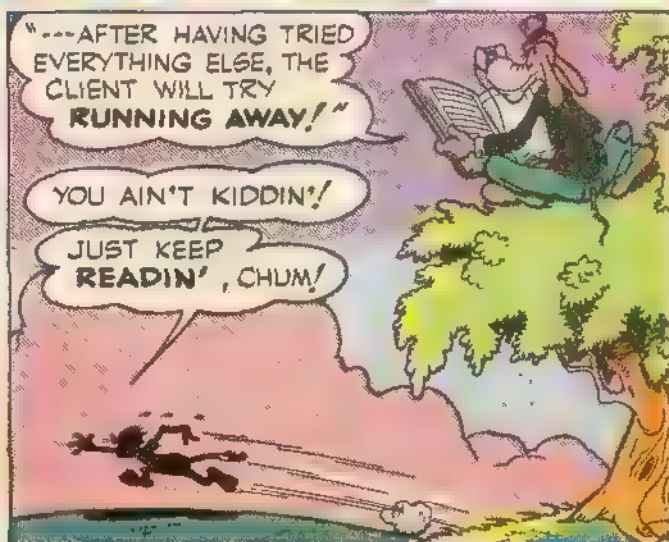
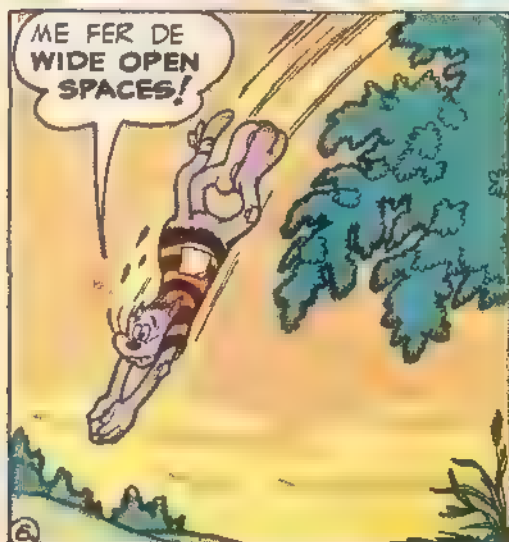
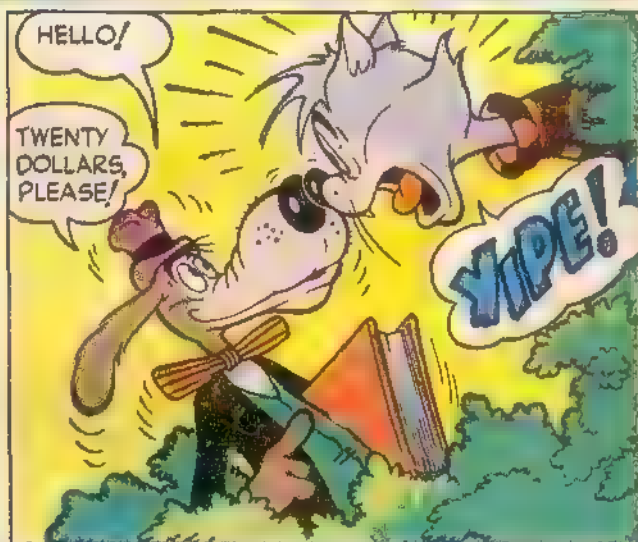
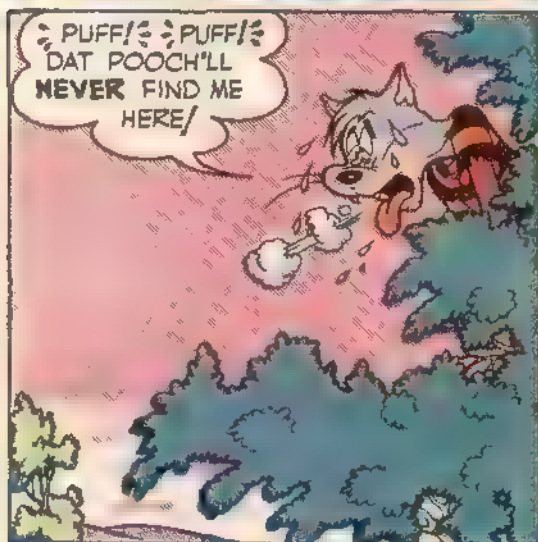
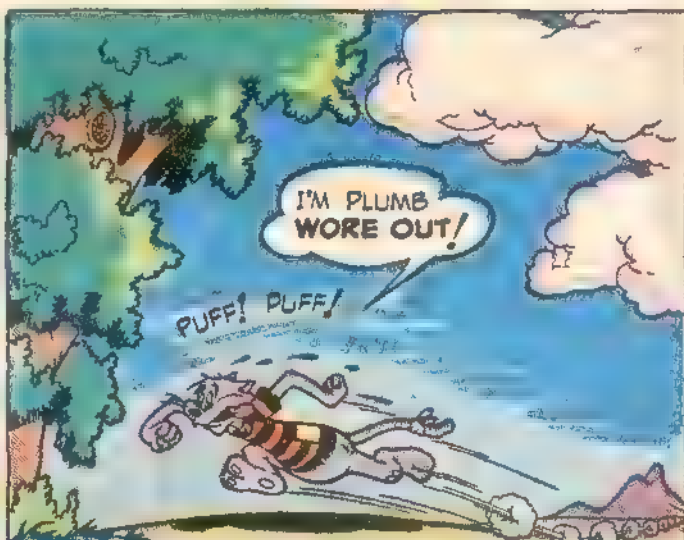
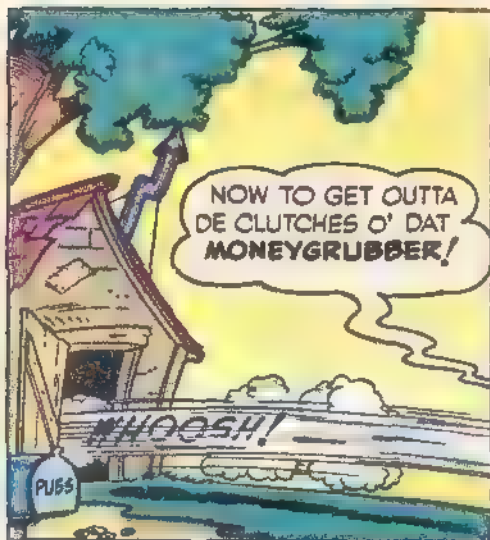
**WHAT'S
THIS?**

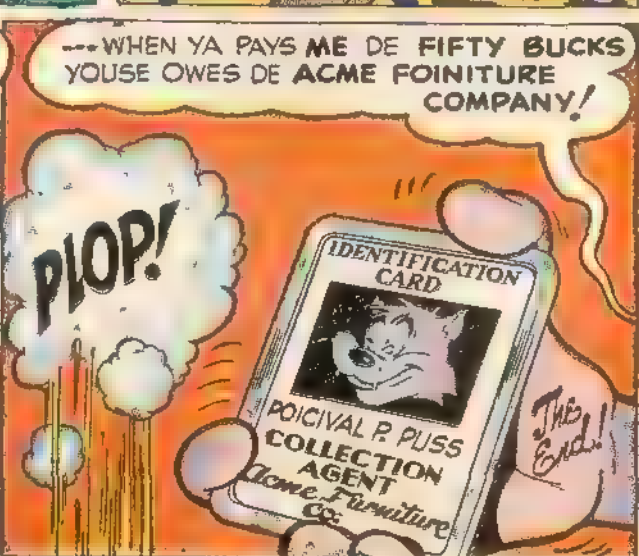
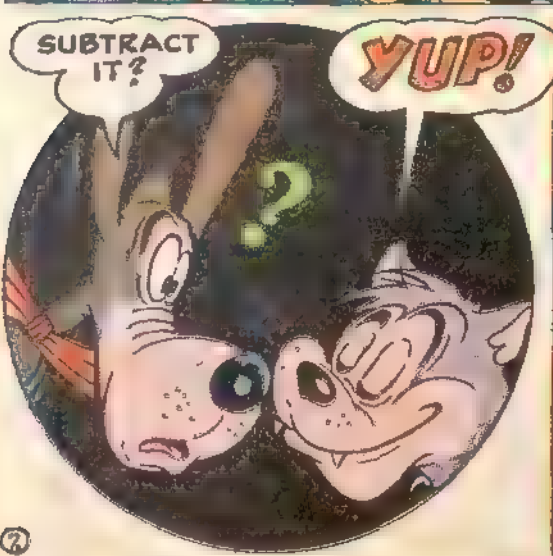
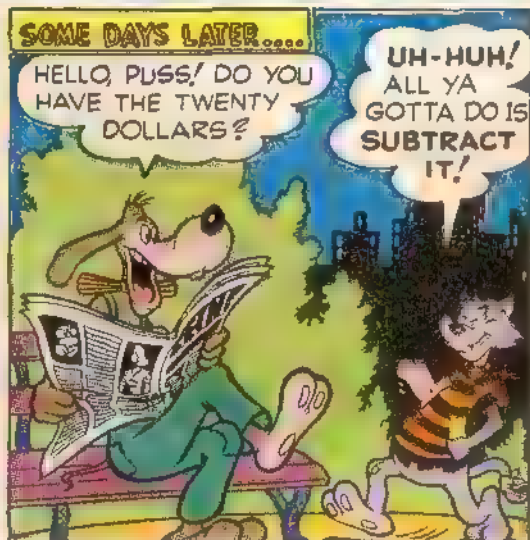
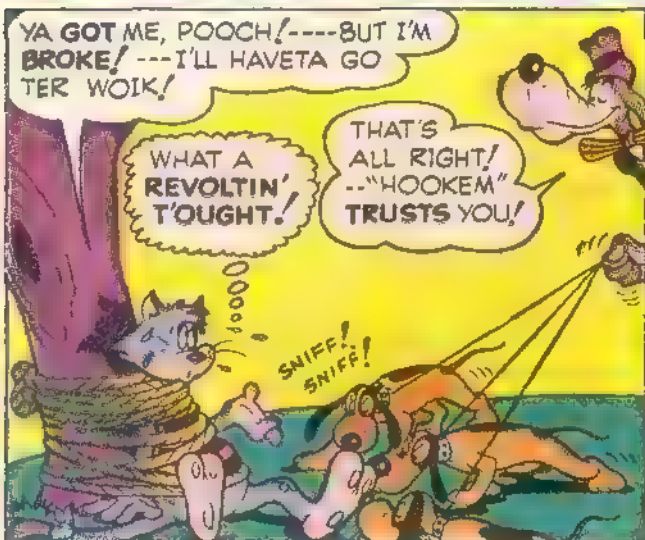
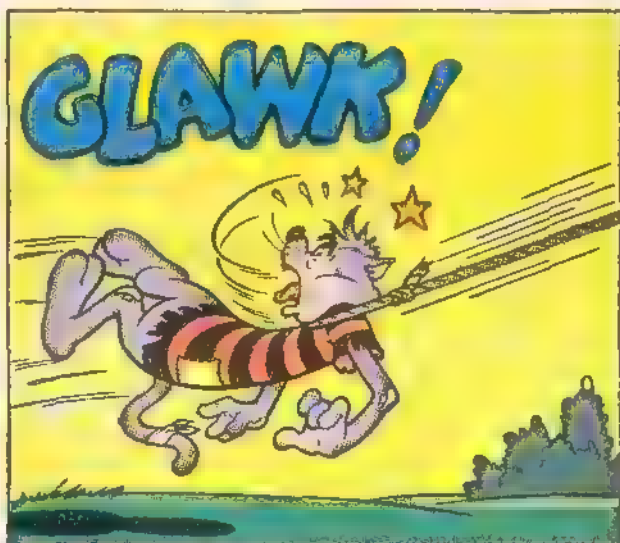












WIN *Rollfast* SKATES!

1,000 PAIR FOR THE BEST 1,000 NAMES SENT IN!



NAME THIS BOY!

HERE ARE SOME HINTS:

FLY-BOY
BIRDIE
BAZOOKA

BLOWHARD
SKY-KING
ROCKET-BOY

Don't send in any of these, of course.
They're just examples.

EASY TO WIN!

MILITARY
BUCKLES

RUBBER SHOCK
ABSORBERS

BALL
BEARINGS

SADDLE
LEATHER STRAPS
WITH CUSHIONS

ADJUSTABLE
TO ALL SIZES

FLEXIBLE
SOLE PLATES

FAST GET-AWAY
TYPE WHEELS

EASY RULES TO WIN!

1. Choose a name for this boy
2. Send in name and one Bazooka Bubble Gum wrapper to Box No. 100, Brooklyn 32 N.Y. Send as many names as you please, with one Bazooka wrapper for each name
3. A pair of famous Rollfast Skates will be awarded for each of the best 1,000 names
4. Names will win that are most original, catchy, easiest to remember. Decision of judges is final. Hurry! In case of duplicates, earliest postmark wins
5. Entries must be postmarked before Sept. 1, 1948. For list of winners, send self addressed, stamped envelope to Box No. 100, Brooklyn 32 N.Y.
6. Contest open to all residents of U.S., its territories and possessions, except employees of Topps Chewing Gum and their advertising agency

THEY CAN BE YOURS!

BOYS! GIRLS! Here's your chance to own a wonderful pair of famous Rollfast Skates with double ball race bearings and saddle-leather straps.

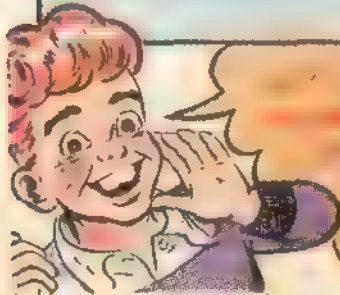
You've seen Bazooka, the Atom Bubble Boy, in the comics. He's the dare-devil boy who flies into the teeth of danger on his magic giant bubble, chasing robbers, saving little girls and winning cheers of praise wherever he goes.

So—send us a new name for this boy. Any name that's unusual, catchy, and suitable for this wonderful new comic-strip hero.

For the best 1,000 names you boys and girls send in (with a Bazooka wrapper for each name sent), we'll award 1,000 pairs of these handsome, Rollfast skates. Think of that! 1,000 winners. You've got a great chance!

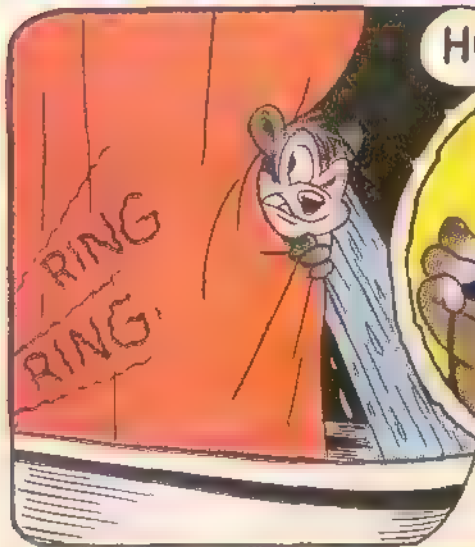
THE OFFICIAL BUBBLE GUM OF RINGLING BROS.
AND BARNUM AND BAILEY
CIRCUS!

Bazooka
THE ATOM BUBBLE GUM

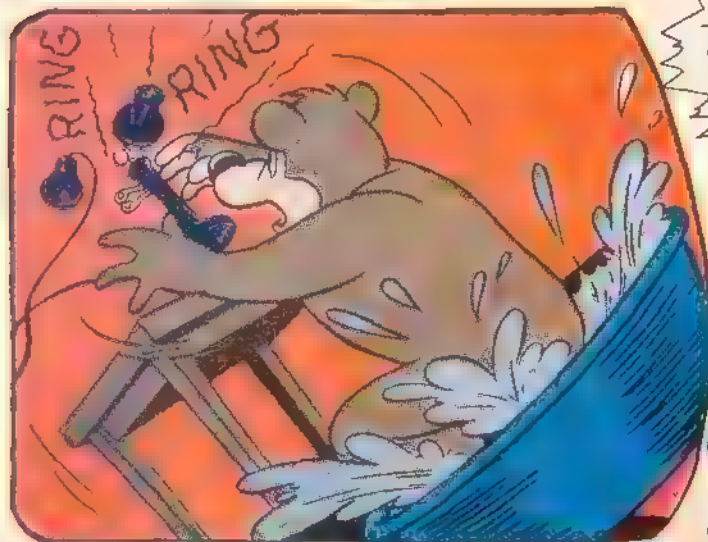
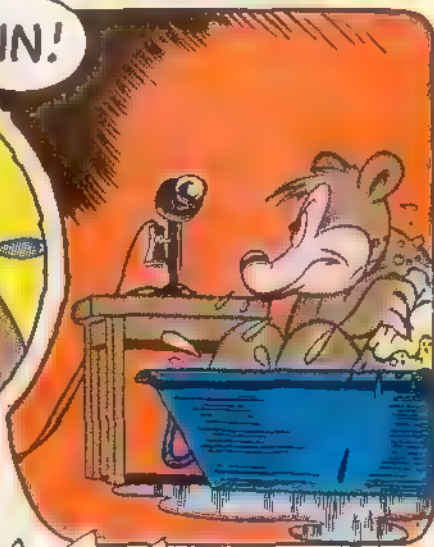
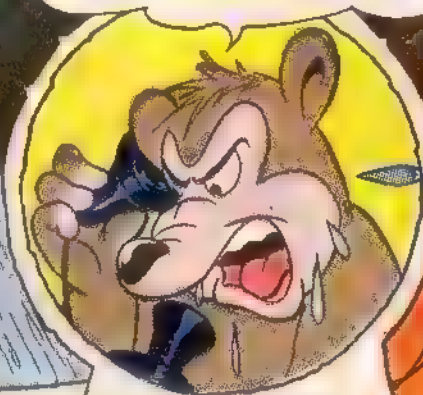




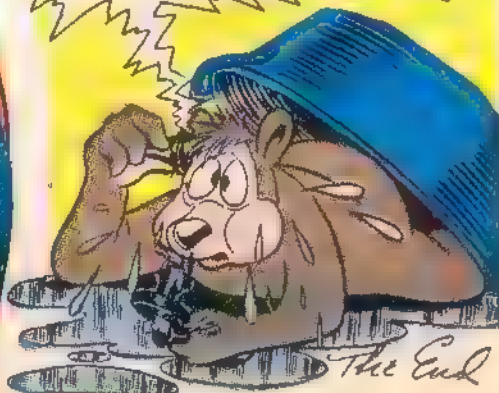
HELLO, HELLO, GOSH HE MUST HAVE HUNG UP.



HUNG UP AGAIN!



THIS IS THE TELEPHONE CO. WE'RE JUST CHECKING UP TO SEE IF YOUR PHONE IS IN ORDER.



The End



PATRICK PARROT'S UNNATURAL HISTORY

TRANSLATED FROM
THE ANIMAL LANGUAGE

Why The Horse Has Such A Long Face

PAT stood on a tiny ledge of rock jutting out into the pool and admired what he saw there. He was looking down into the cool water, and he saw a lovely green parrot whose head was decorated with green and yellow feathers.

"My goodness," exclaimed Pat, "what a handsome creature—the very image of myself! It's like looking into a mirror, that's what it is!"

Pat looked again, and jumped in fright. Beside his own bright green reflection another creature had suddenly appeared. To Pat it seemed like something out of this world—a big round blob of black, brown, and white. Two big black rubbery lips spread apart showing two rows of enormous white teeth. Two pointed ears stood out, and one of them wagged. Then Pat was cast into a shadow as a great long shape brushed past him, and—splash—the mirror was broken into a thousand ripples. Harry Horse was taking a drink.

"Well, I declare!" yelled Pat, "You certainly scared the life out of me!"

An enormous eye on the side of Harry's face looked at Pat. The eye was almost as big as Pat's whole head.

Harry said nothing, and just went ahead drawing in the cool water, every once in a while giving a slurp of satisfaction. Then he raised his head, and Pat got a shower as the water dripped from the big wide lips.

"Hey!" spluttered Pat, "this isn't Saturday—it's Tuesday. And when I take a bird bath, I don't want any company!"

Elmer Elephant, Philo Fox, Horace Hippo and several others heard the indignant Pat, and hurried to see what it was all about. They laughed when they saw Pat ruffling up his feathers as he shook off the water.

Harry just looked sadly at Pat, and bending down said, "Sorry."

It was a comical sight to the onlookers when they compared Pat's tiny figure with Harry's great long face. Little Pat glaring up at the one big brown eye nearest him, and down at the black nostril and mouth. Up and down, up and down, went his head.

"Ha, Ha!" laughed Philo Fox, "Look at Pat trying to give Harry's long face the once-over! Hey, Pat, why don't you stand about 'twenty feet away' and get a bird's-eye view?"

"Well," Horace Hippo spoke up with a

two-foot grin, "it is a lot of ground to cover for such a little fellow."

"Longest face in the jungle," Elmer Elephant said. "My nose may be a trifle longer than most, but the rest of my face is as broad as it is long."

"Wonder how Harry got such a long face?" whispered Philo. "Maybe Pat could tell us?"

"I heard you the first time," Pat said and winked at Harry. "I'll be glad to tell you the story even if I might forget some of the details."

"It all started with Harry's ancestor, Hosmer Horse, who lived millions of years ago. He roamed in the same jungle as Horace Hippo's ancestor, Homer, and was a good friend of his. You remember, I told you the story of how Homer Hippo got his big mouth—by laughing so much—which he passed on to his descendants. Well, Harry's story is almost exactly the same, except that it's entirely different."

"At that time, horses were quite different from what they are today. They had a well-shaped head on a short but graceful neck, and small, unnoticeable ears. Everything jibed with their sleek brown bodies. Beg pardon, Harry."

"But Hosmer Horse had one quality which finally undid him. He loved to be in the company of his best friend, Homer Hippo. They were together at all hours of the day and night."

"Well, Homer Hippo was always laughing at any kind of joke, good or bad. He was so famous for this weakness that people came from far and wide to tell him jokes. And, as you know, he laughed so much that his mouth grew bigger and bigger."

"Now Hosmer Horse had a *good* sense of humor. In fact, it was so perfect that he never saw anything funny in the stale jokes Hippo laughed at. They bored him."

"But he was faithful to his friend and remained at his side, day after day, and listened to the same old gags over and over again. Of course, Hosmer Horse was polite. He always joined in the laughter that followed a joke, and in fact, to please his friend Hippo, he laughed louder than anyone else. In truth, this loud, hollow, mirthless laugh of Hosmer's soon became known as the 'Horse-Laugh' by which name it is called to this day."

"Hosmer tried hard to enjoy the stale jokes, but just couldn't. That made him sad. And he was too loyal to desert his friend every time somebody came along with their jokes. But he learned the knack of turning his ears around, so that they faced the opposite direction, and partly shut out the talk. This is a trick that the horse family still owns."

"Well, as Hippo's mouth became bigger and wider, Hosmer's spirits dropped lower and lower, and his face grew longer and longer. Each joke made him sadder than he was before."

"Finally, one day, he could stand it no more, and told Hippo he was going away. Just then, somebody came along and asked:

"'Why does a chicken cross the road?'"

"And then Hosmer Horse spoke up."

"'To get on the other side. And that's where I'm going—to the other side of the continent.'"

"And so saying, he galloped off, and broke the world's record for speed and distance that has held to this day," concluded Pat.

"Ha Ha Ha," laughed Harry Horse, "that's a good one! 'Why does a chicken cross the road?' You do make up the most original jokes, Pat. Know any more funny ones like that?"

And Harry the Horse doubled up in laughter which shook him from stem to stern.

Funny Facts

A PIG IS A NATURALLY **CLEAN** ANIMAL. IF GIVEN A CHANCE, HE WILL ALWAYS CHOOSE **CLEAN MUD** TO WALLOW IN...AND WALLOWING IN MUD IS COMMON TO ALL THICK-SKINNED ANIMALS, BECAUSE ONLY MUD OR SOME SIMILAR SUBSTANCE REMAINS COOL LONG ENOUGH FOR THE COOLNESS TO PENETRATE THEIR THICK SKINS.

♪
O-SOLE-
O-MIO--
♪



THE REASON A SPIDER'S LEGS DON'T STICK TO HIS OWN WEB IS THAT HE KEEPS HIS LEGS CAREFULLY COVERED WITH A THIN FILM OF OILY SUBSTANCE.

GOTTA GET
WORKIN' ON
THAT WEB!

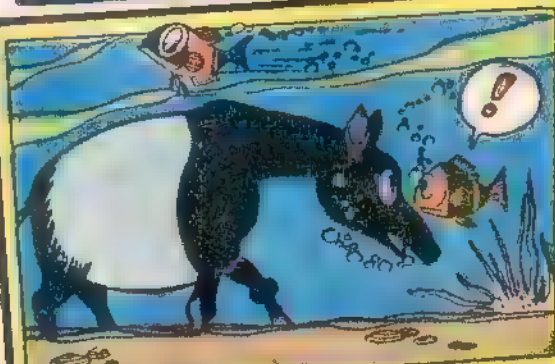


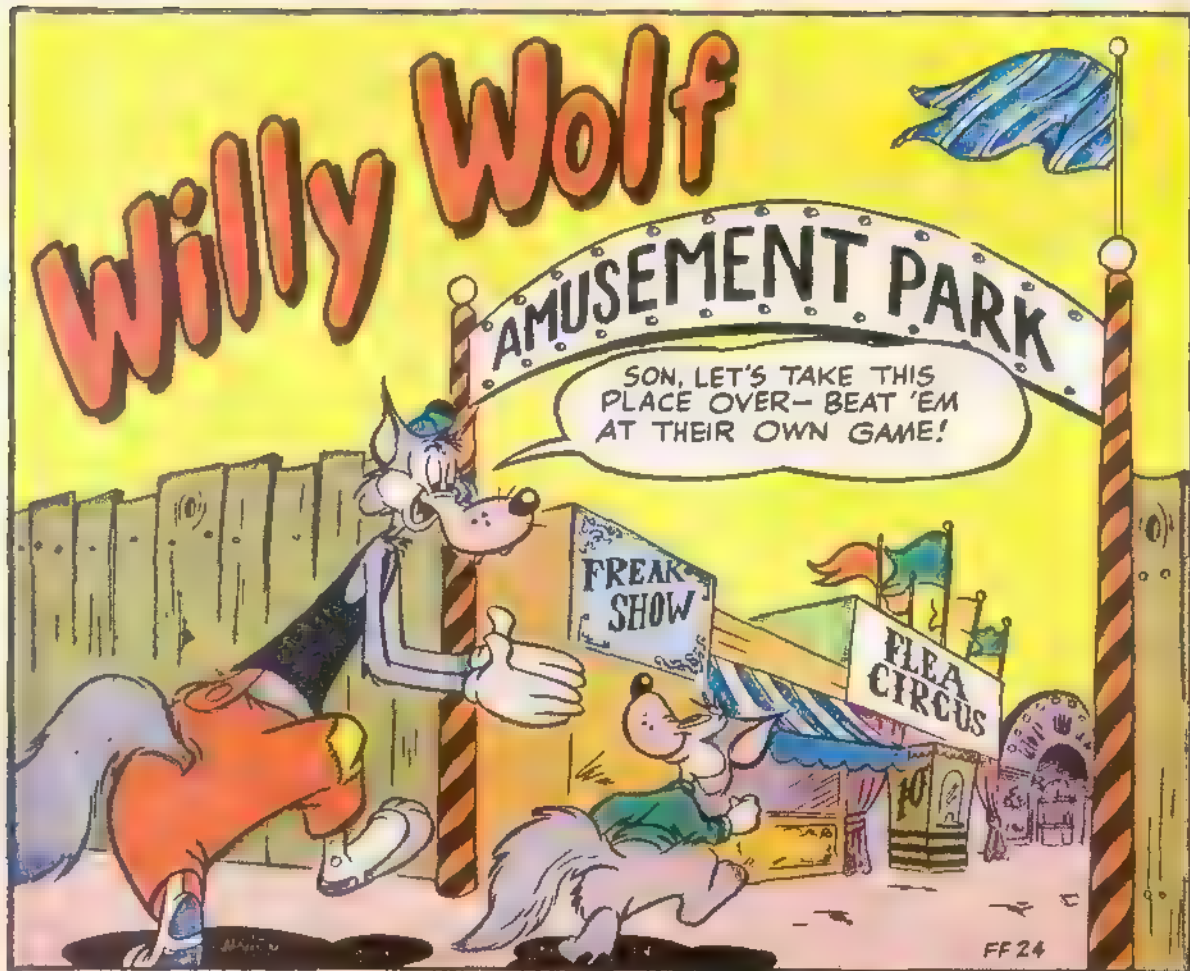
If A PENGUIN LOSES A LITTLE NATURAL WEIGHT, HE WILL MAKE UP FOR IT BY SWALLOWING STONES IN ORDER TO ENABLE HIM TO DIVE FOR FOOD.

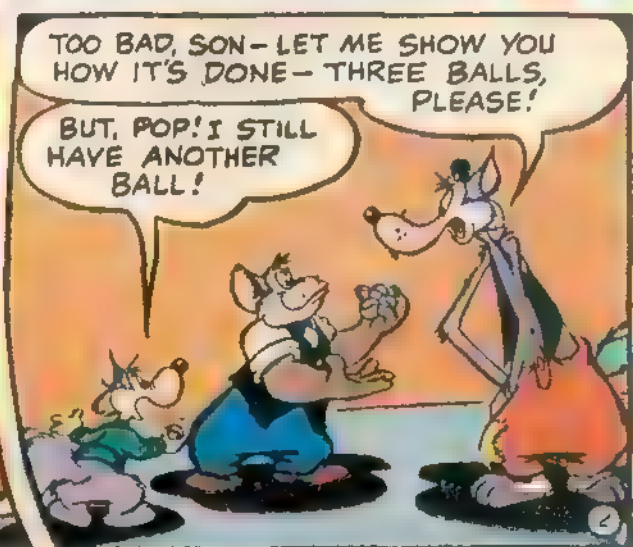
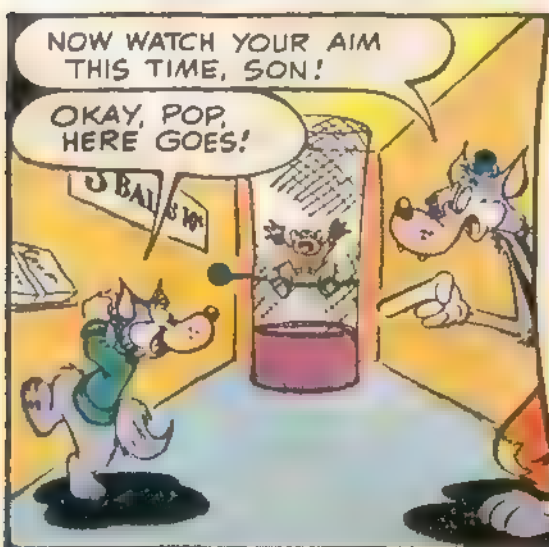
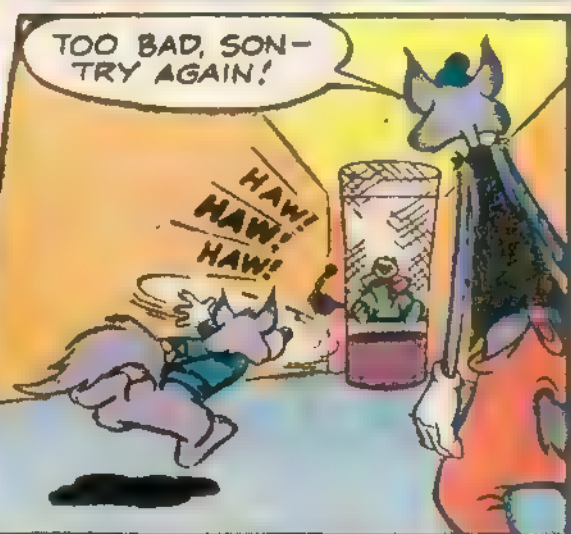
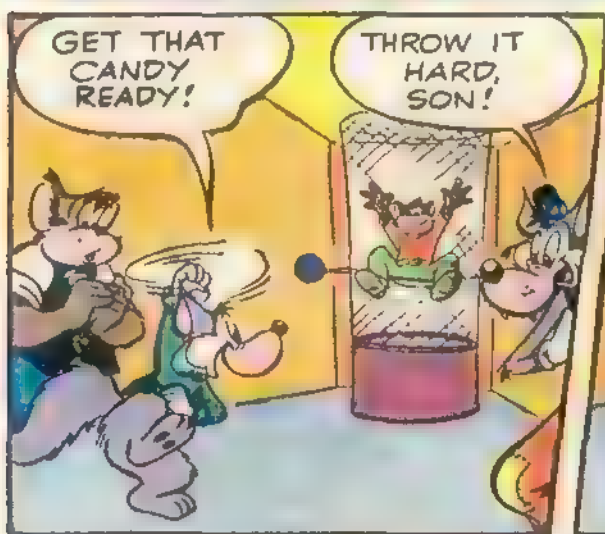
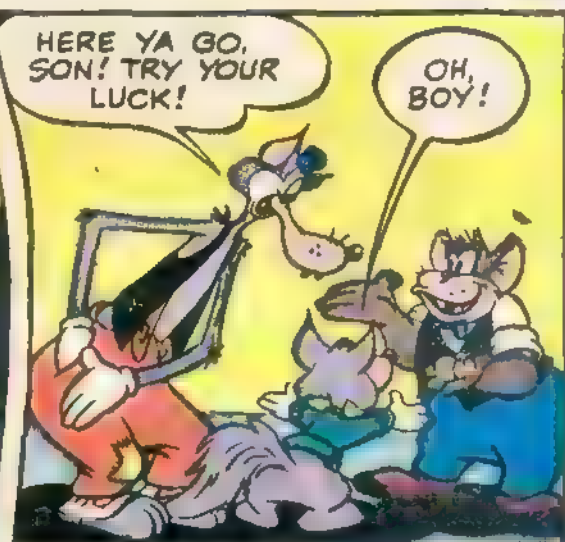
MEBBE
THIS'LL
HELP THE
TASTE A
LITTLE!

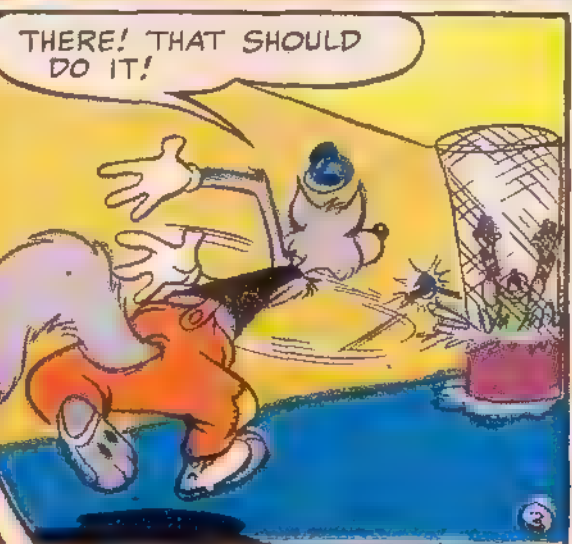
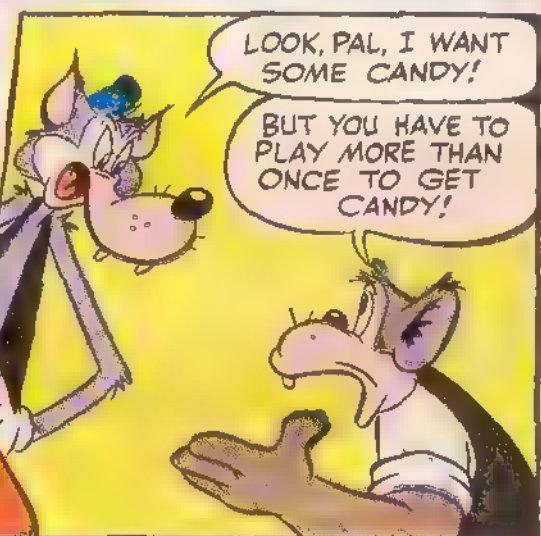
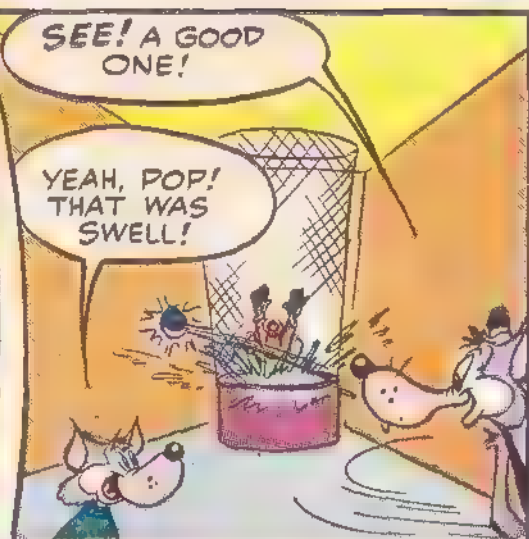
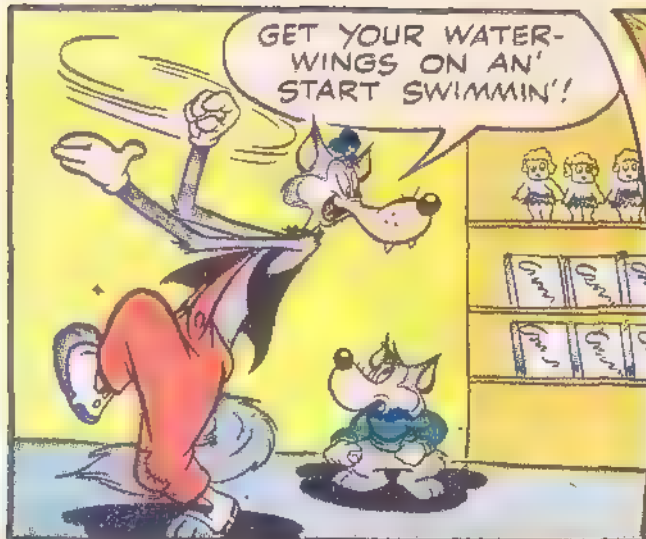


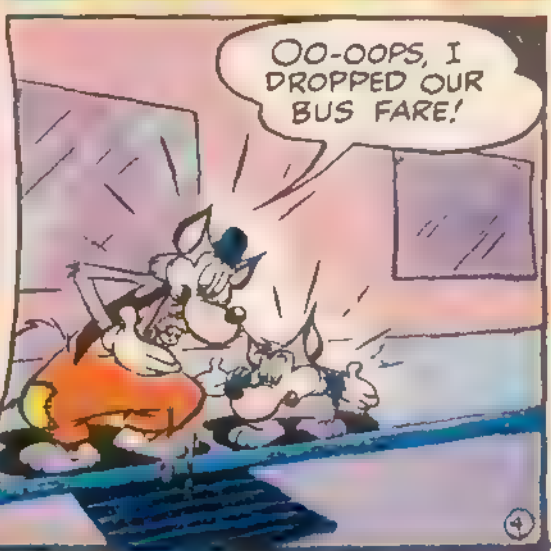
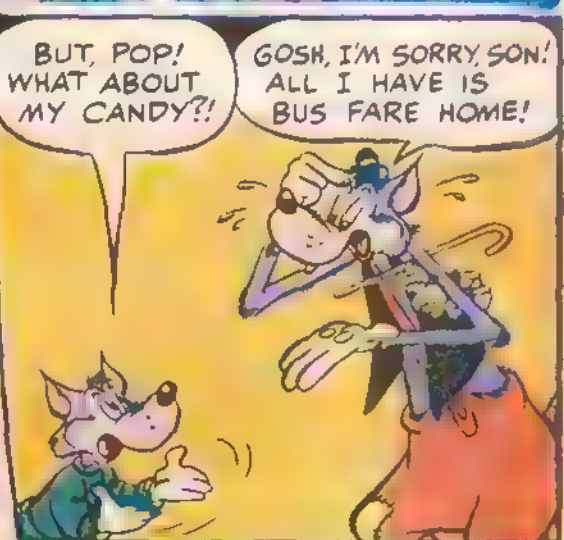
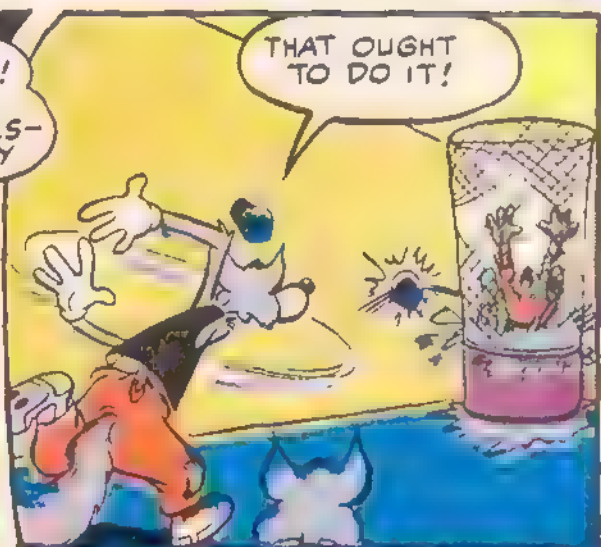
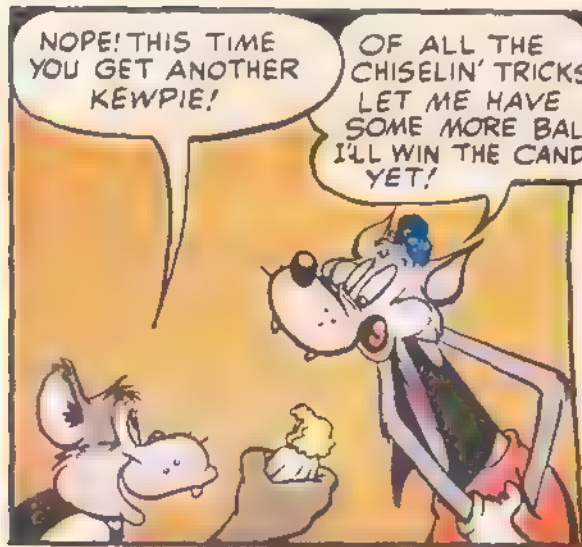
THE MALAYAN TAPIR, ODDLY MARKED WITH A WHITE BAND AROUND THE MIDDLE, IS AN EXPERT SWIMMER AND CAN WALK UNDERWATER ON THE RIVER BED.





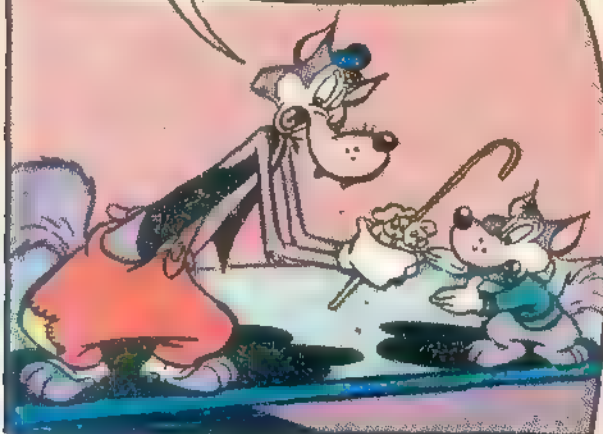




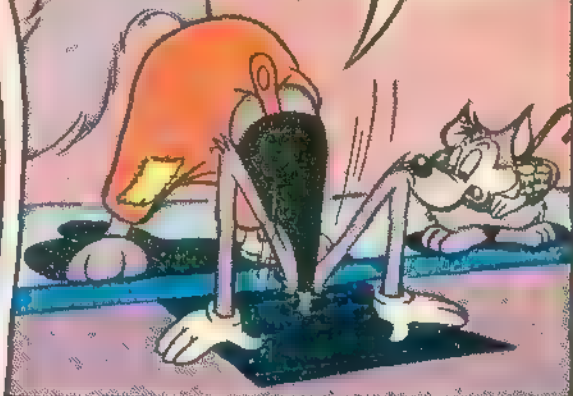




HOLD THIS STUFF WHILE I
GET OUR BUS FARE OUT!

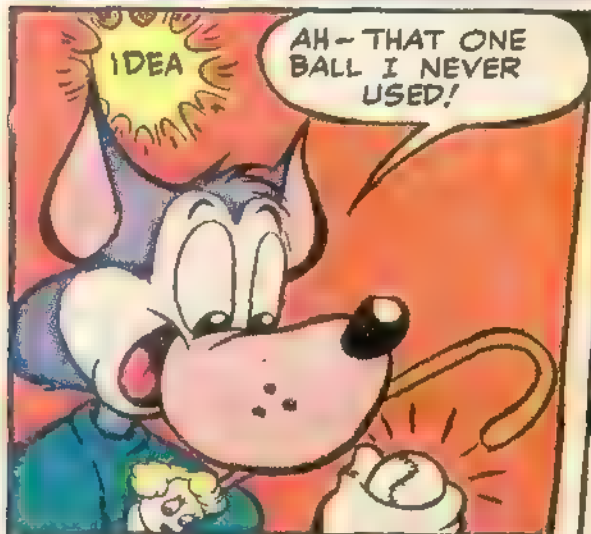


LOOKS PRETTY BAD, SON,
I CAN'T EVEN SEE IT!

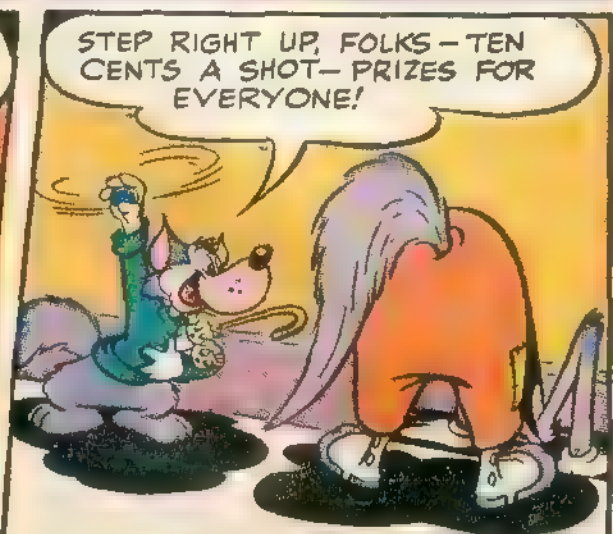


IDEA

AH~ THAT ONE
BALL I NEVER
USED!

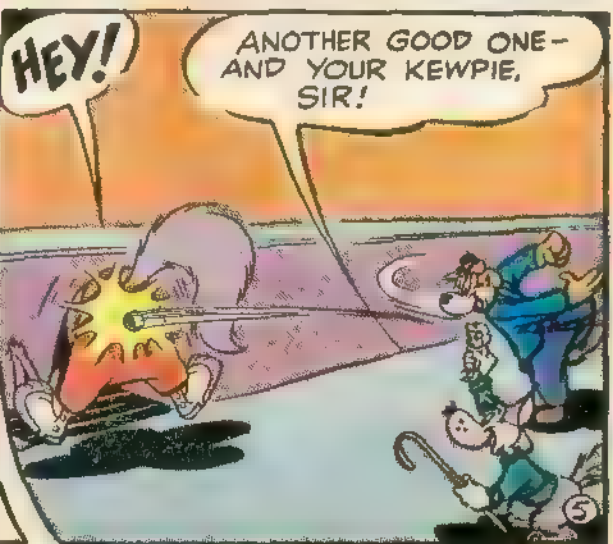


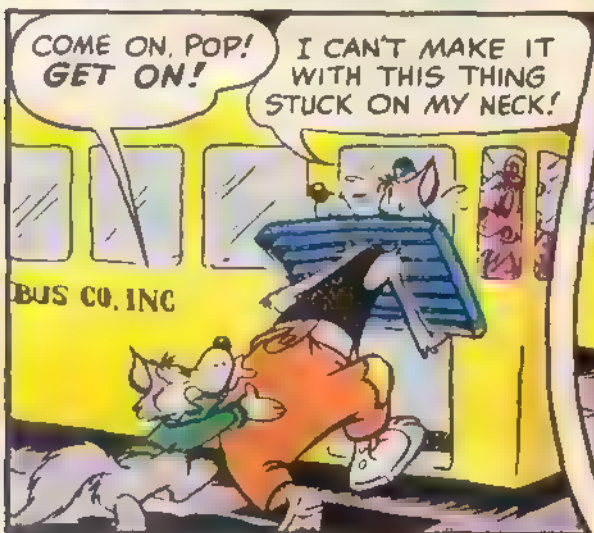
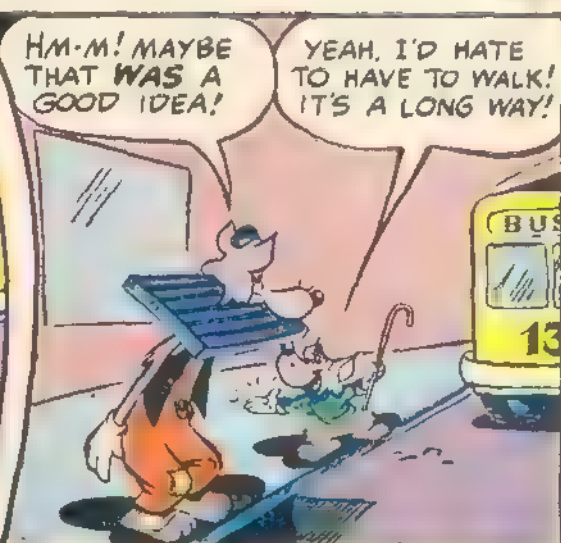
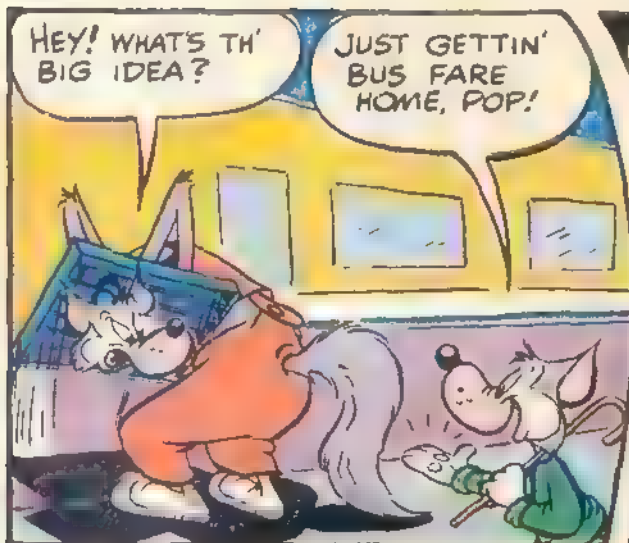
STEP RIGHT UP, FOLKS - TEN
CENTS A SHOT - PRIZES FOR
EVERYONE!



A GOOD ONE, AND
HERE'S YOUR
KEWPIE!

WHAT
TH--?





MA NATURE'S CURIOSITY SHOP

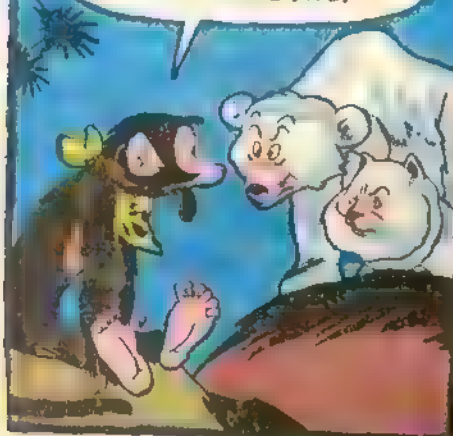
THE TEMPERATURE MOST CONDUCTIVE TO HUMAN MENTAL ACTIVITY IS ABOUT 68 DEGREES FAHRENHEIT.

YOUR ANSWERS ARE ALL WRONG. YOU GET A ZERO!

DON'T BLAME ME, TEACHER! THE TEMPERATURE IN THIS ROOM IS 75 DEGREES!

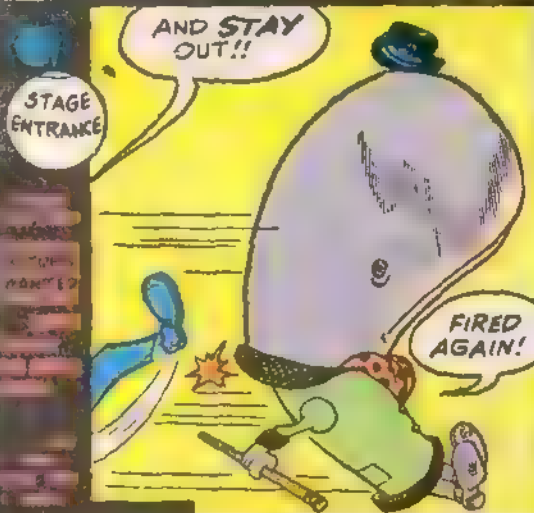
THE ONLY TWO ANIMALS THAT HAVE BLACK TONGUES ARE THE POLAR BEAR AND THE CHOW DOG.

DON'T GET EXCITED, BOYS .. IT WAS ONLY SOME BLACK-BERRY PIE I ATE!



WOODPECKERS HAVE BECOME THE CONTRACTORS AND CARPENTERS OF THE BIRD WORLD. MANY SPECIES OF BIRDS DEPEND ON HOMES BUILT BY THE STRONG-BILLED, AMBITIOUS WOOD-PECKER.

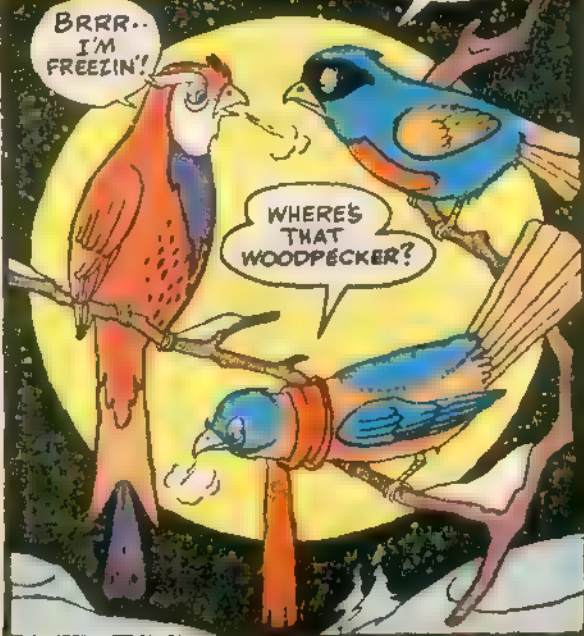
I COULD USE A NICE LITTLE DUPLEX APARTMENT WITH CENTRAL HEATING!



AND STAY OUT!!

STAGE ENTRANCE

FIRED AGAIN!

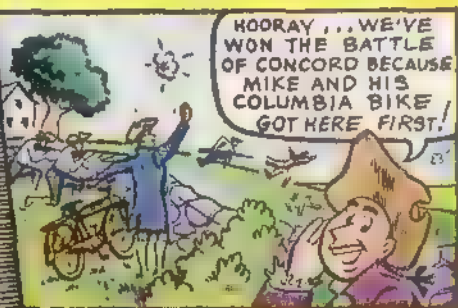
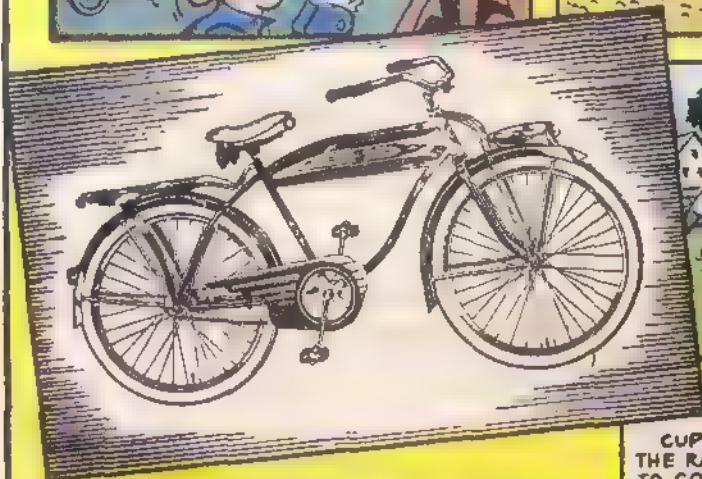
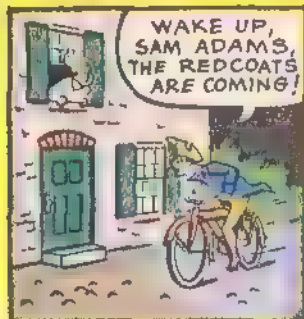
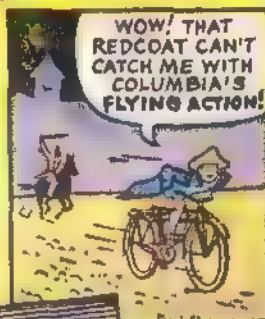
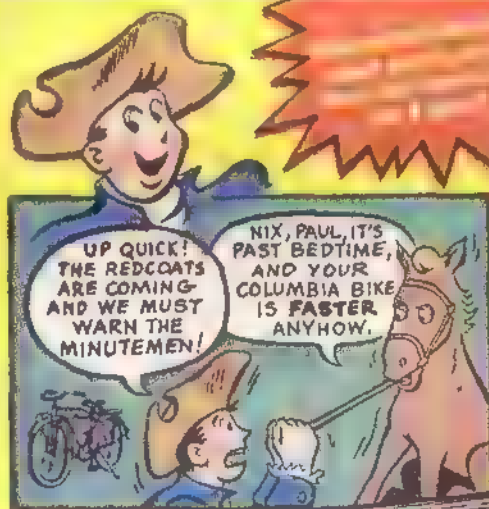


BRRR.. I'M FREEZIN'!

WHERE'S THAT WOODPECKER?

WHALES, UNLIKE MOST OTHER MAMMALS, CANNOT CHANGE THEIR FACIAL EXPRESSIONS.

DAYDREAM MIKE and his WONDERFUL BIKE!



YOU JUST CAN'T BEAT

Columbia "FLYING ACTION!"

Bikes by Columbia have a combination of modern features you'll find on no other bikes. Swell new features on the 1948 models include a new crank hanger for easier pedaling — an exclusive Westfield patented built-in kick stand — a Columbia built-in lock — and silver alloy brazed frames for greatest precision and handsomest looks. All front wheel hubs are made from solid bars. Pedal shafts and front forks are extra-strength steel! Handle bar stems are one-piece drop forged. DuPont DuLux enamel finish. These and many other superior features make 1948 bicycles by Columbia as handsome as they are sturdy, as fine as you could own.

**Remember
FELLOWS AND GIRLS!**

A BIKE BY COLUMBIA IS NOT ONLY A HANDSOMER BIKE, BUT ALSO A BETTER BUILT BIKE... AND WHEN A BIKE IS BUILT BETTER IT LASTS LONGER... PEDALS EASIER... GOES FASTER... CLIMBS EASIER... AND GETS YOU THERE FRESHER THAN "POKEY" HARDER-TO-PUSH BIKES. MORAL: GET A BICYCLE BY COLUMBIA AND BE A LEADER!

SHAPPY RED & WHITE PLASTIC... MAKES A NOISE



SEND FOR "BIKE CHIEF" SIREN AND BOOKLET NOW!

The Westfield Manufacturing Company
78 Cycle Street, Westfield, Massachusetts

And enclosed fifteen cents (15c) for which please send me, post-paid, one "BIKE CHIEF" SIREN and BOOKLET describing new, 1948 Columbia Bikes ☐ Please send free booklet only ☐

Name

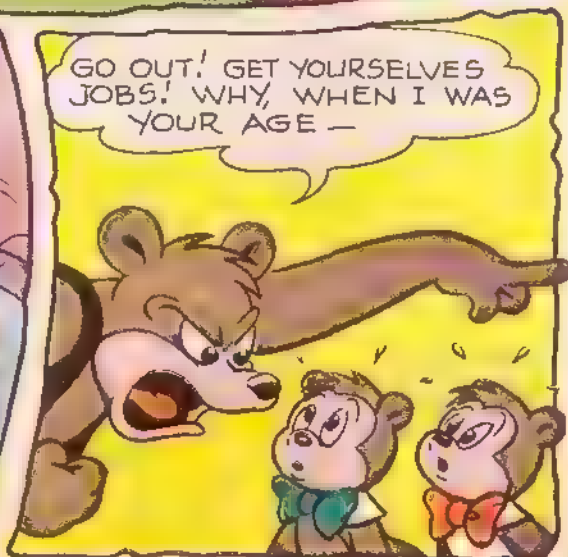
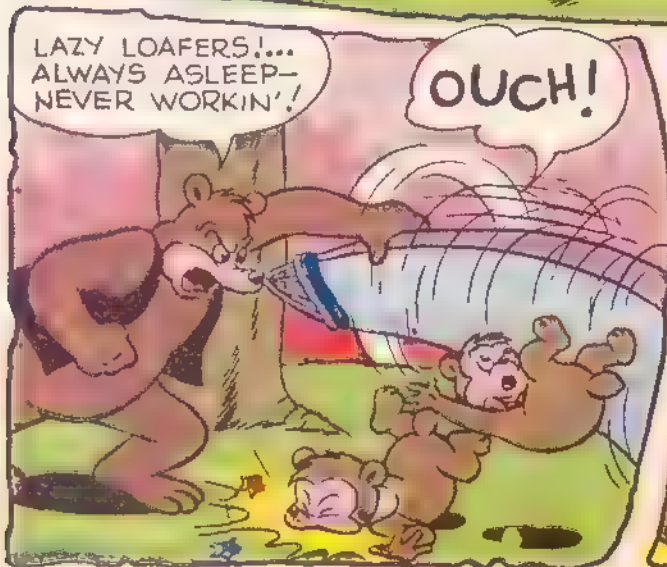
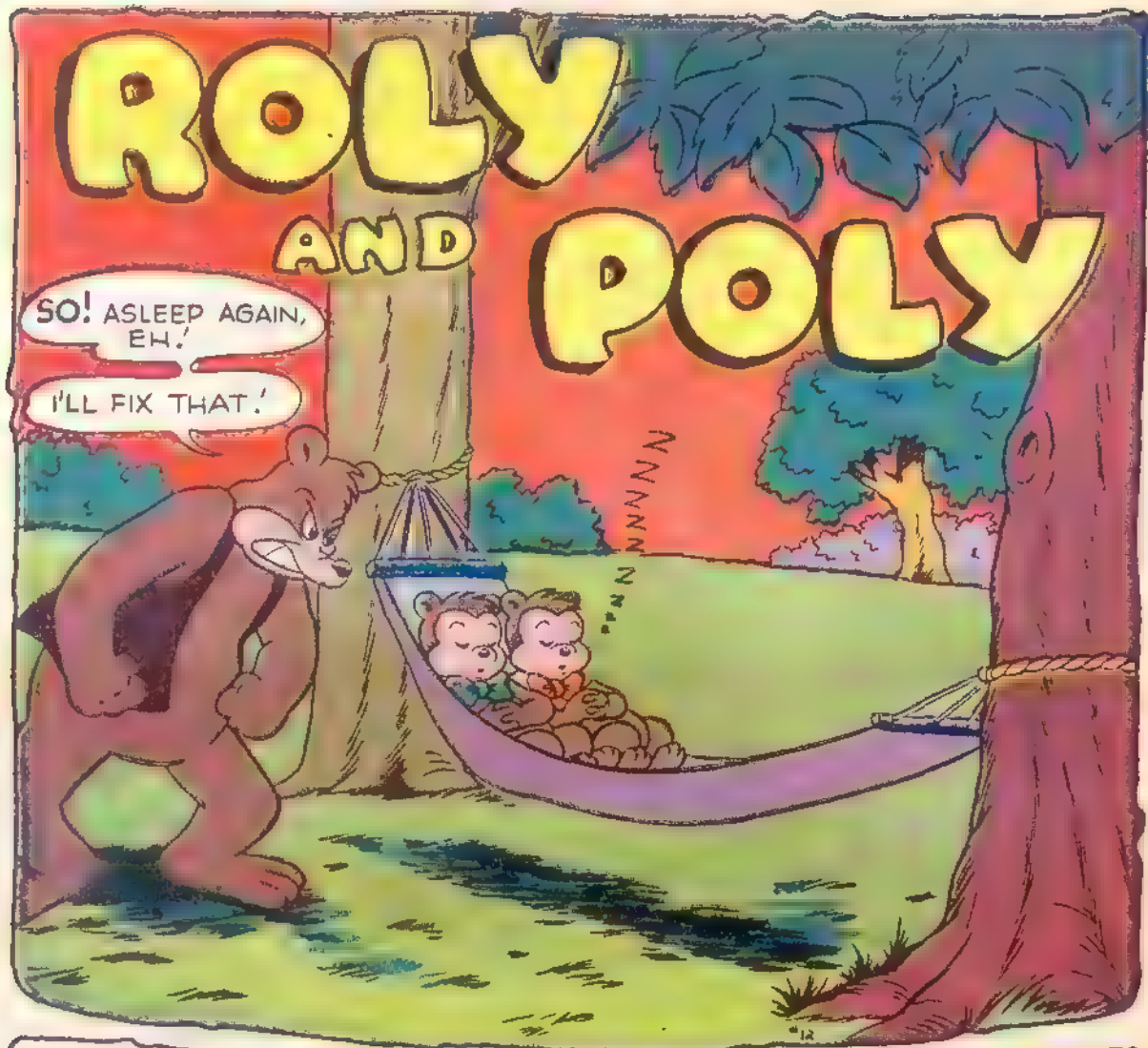
Address

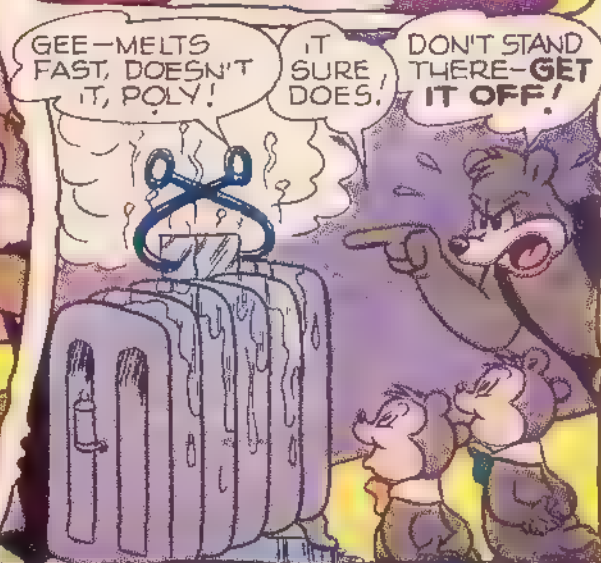
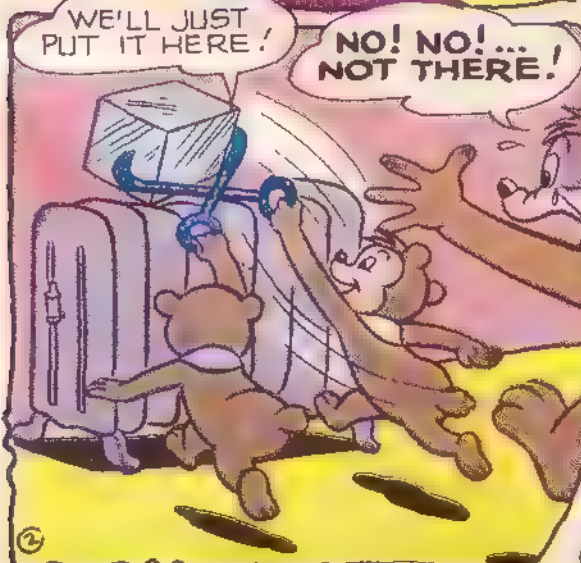
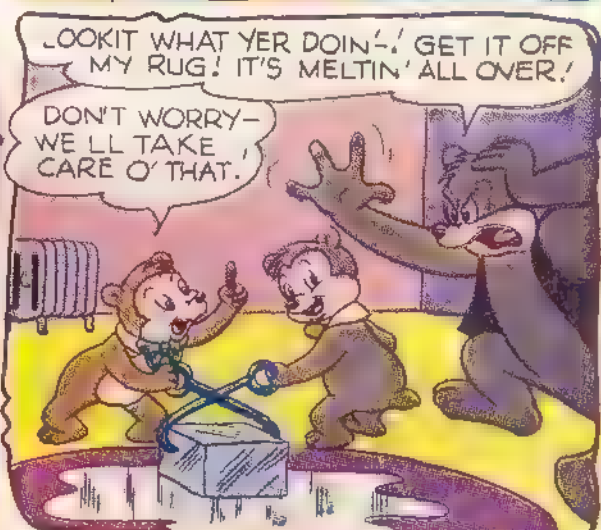
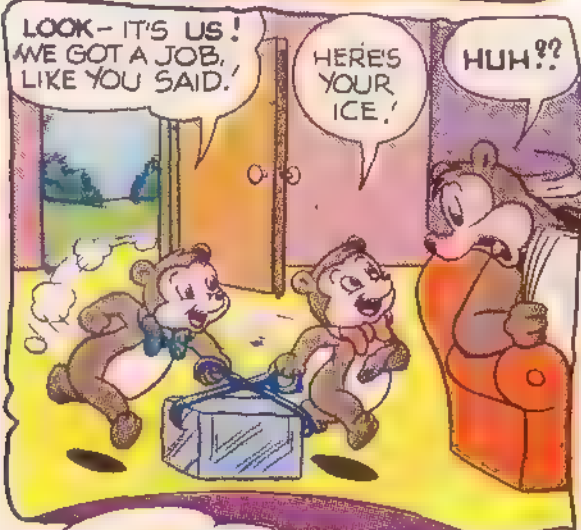
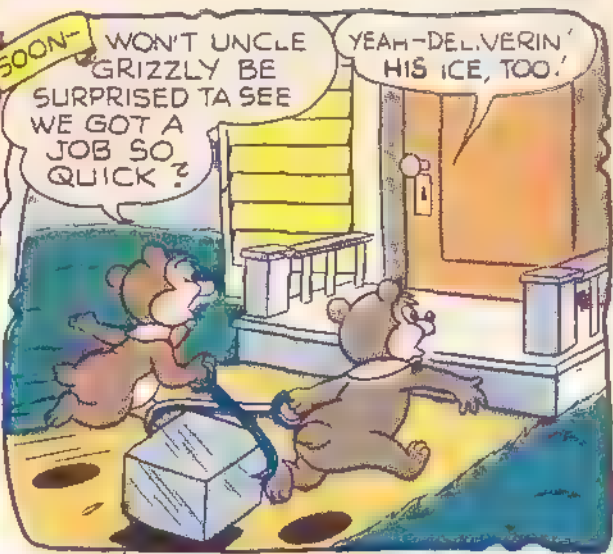
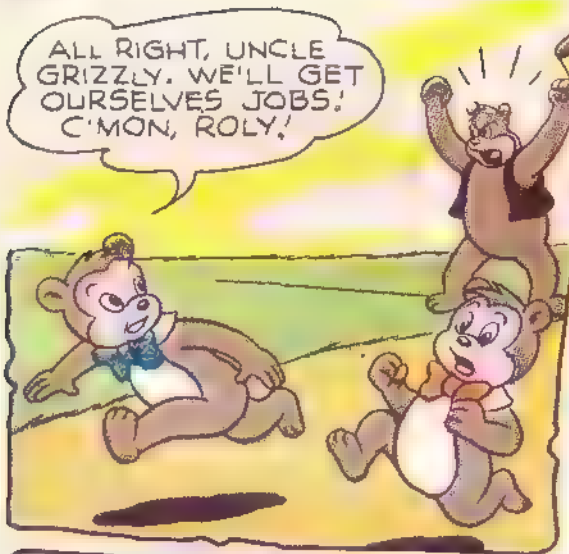


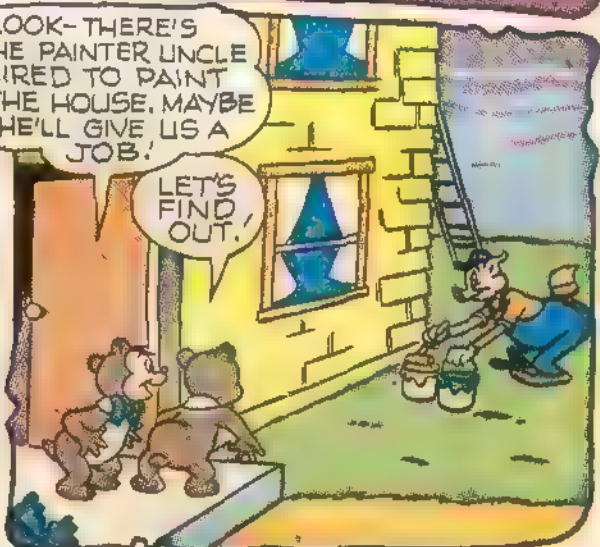
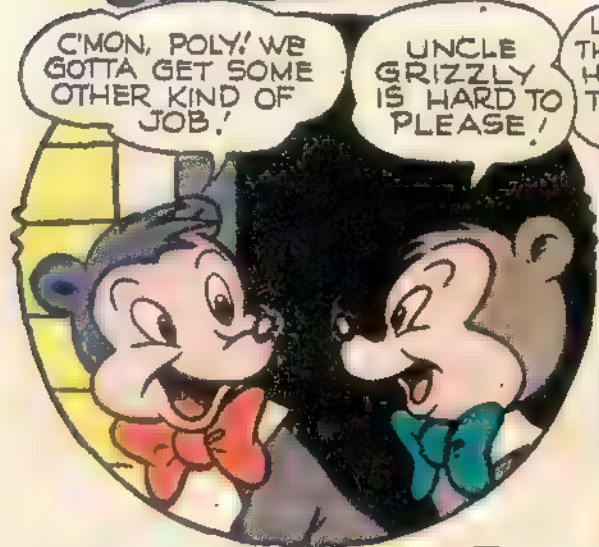
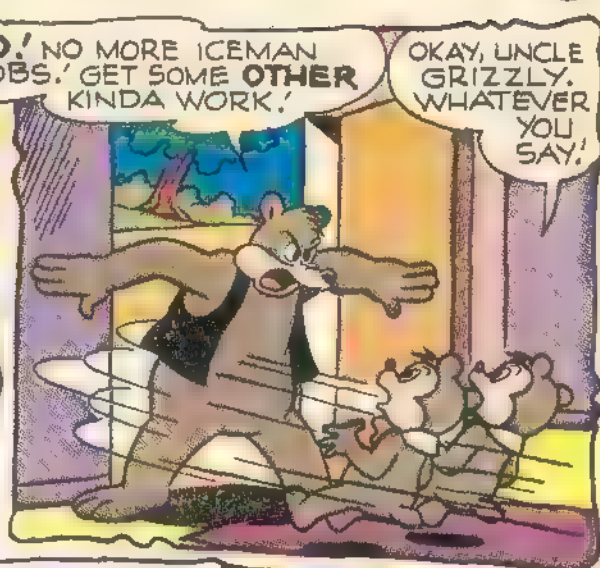
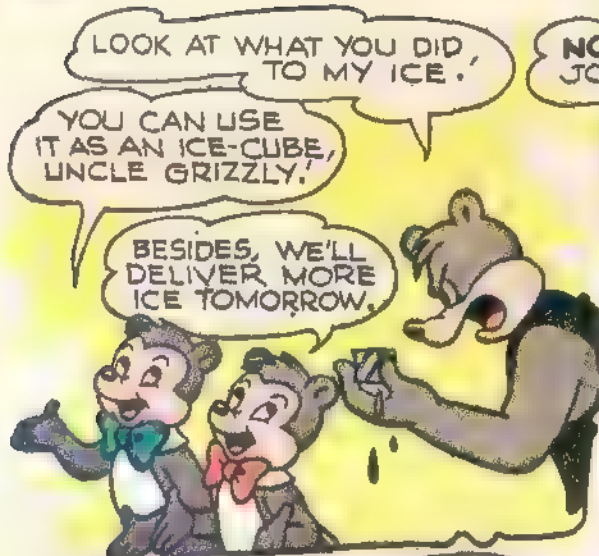
Columbia

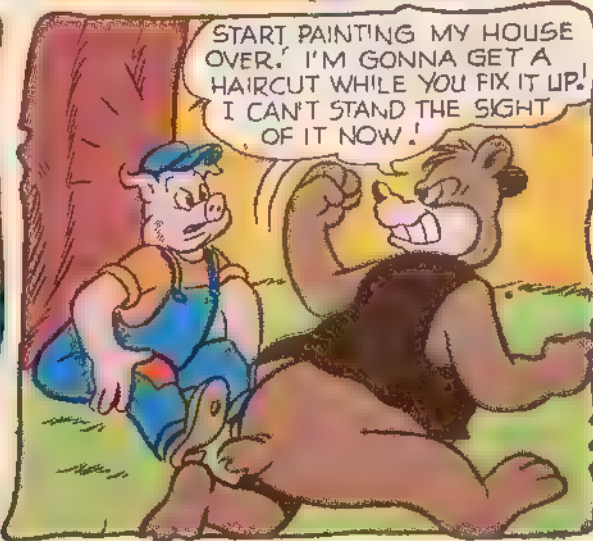
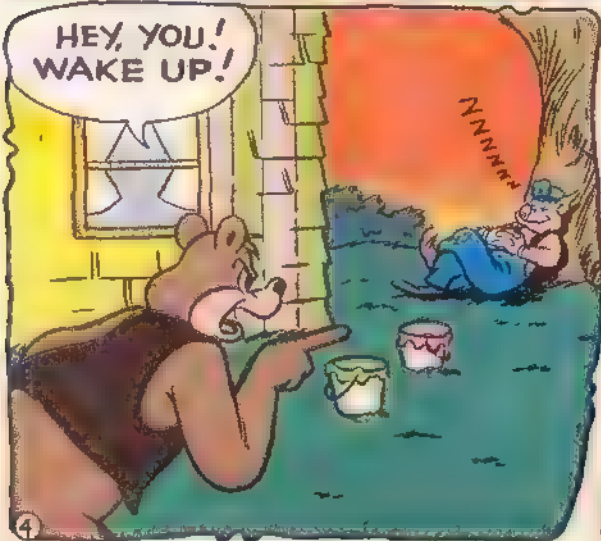
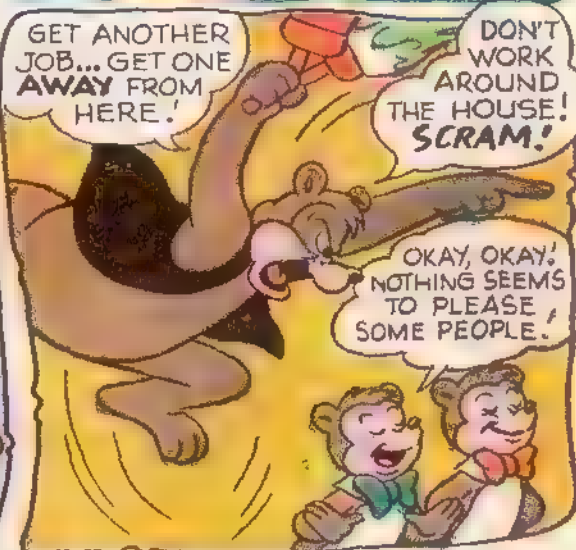
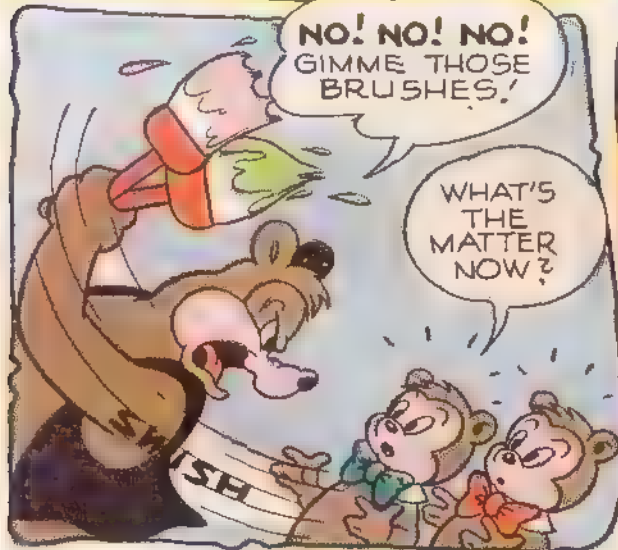
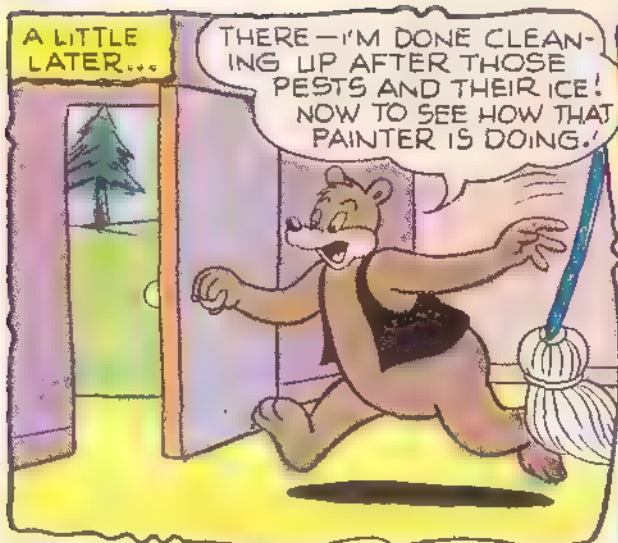
SINCE 1877
AMERICA'S FIRST BICYCLE

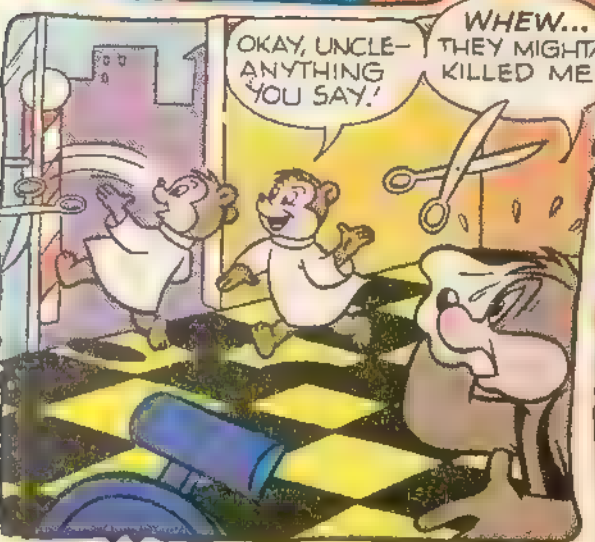
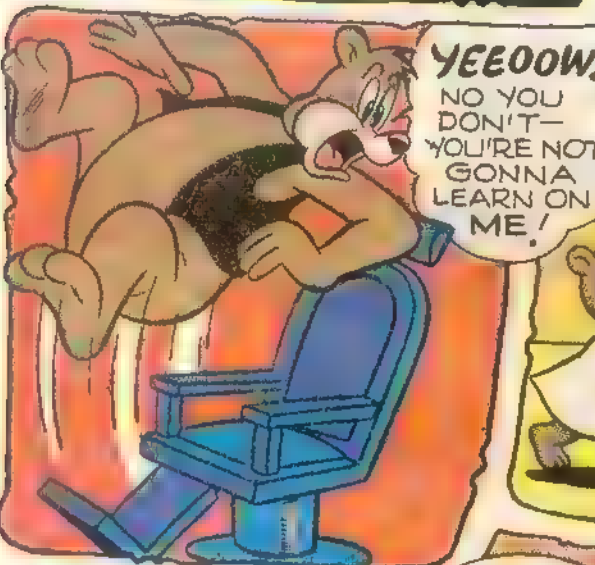
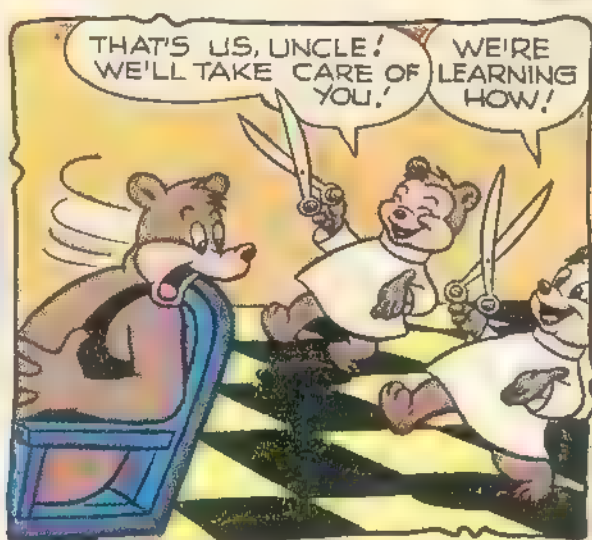
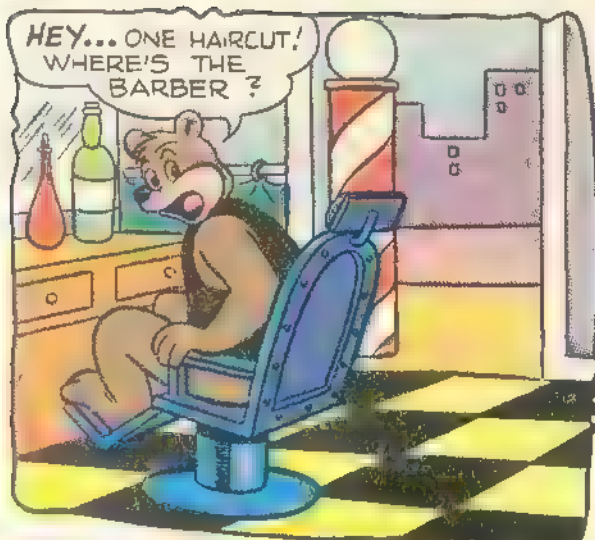


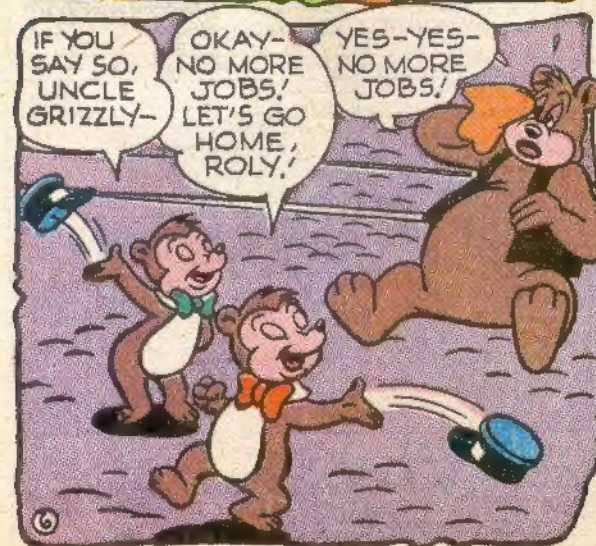
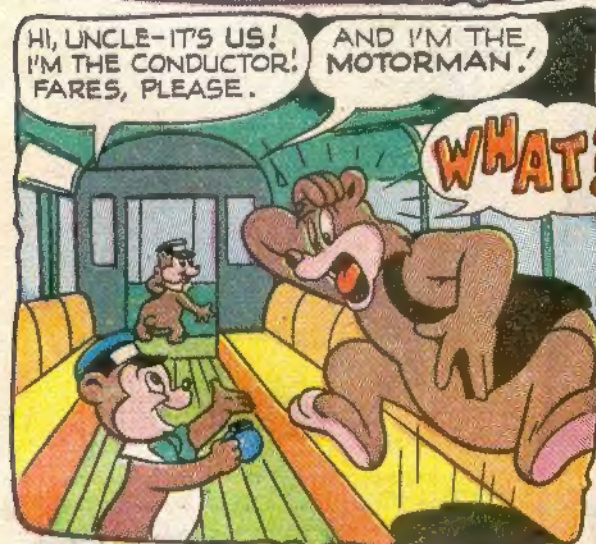
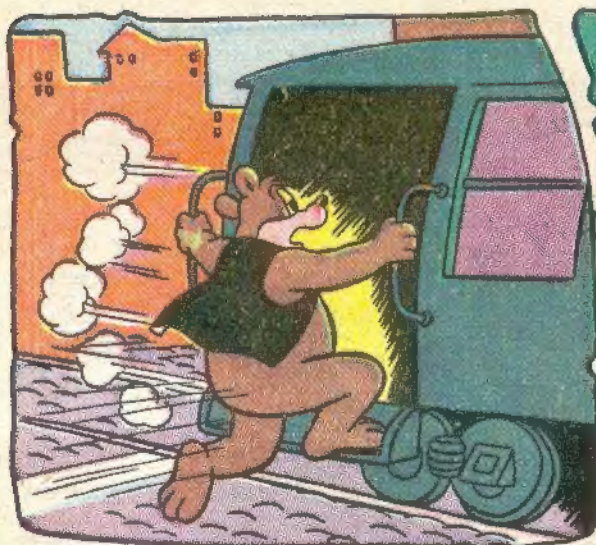














Funny Facts

A CAT CAN SEE BETTER AT NIGHT THAN MOST ANIMALS, BUT CONTRARY TO POPULAR BELIEF, IT CAN SEE BETTER IN THE DAYTIME THAN AT NIGHT!



HELLO!



MOST PEOPLE THINK KISSING IN ESKIMOLAND IS DONE BY "RUBBING NOSES"! THIS ISN'T SO... RUBBING NOSES IS MERELY A SALUTE!



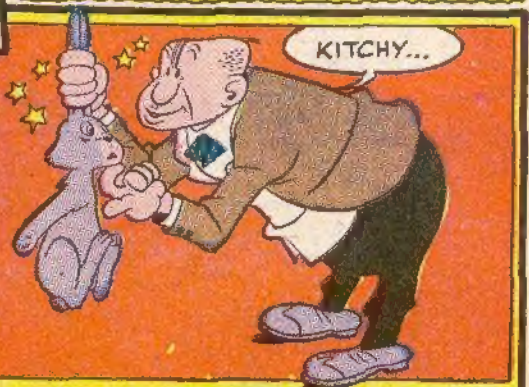
TREES DON'T DIE OF OLD AGE. THEY ARE GENERALLY KILLED BY DISEASES, STORMS, INSECTS OR STRANGULATION BY THEIR OWN ROOTS.

THE OWL, BECAUSE OF ITS SOLEMN APPEARANCE, HAS ACQUIRED A REPUTATION FOR WISDOM... ACTUALLY, HOWEVER, THE BIRD IS RATHER STUPID!



ONE AND TWO IS FOUR, ISN'T IT?

KITCHY...



IT IS WIDELY BELIEVED THAT RABBITS SHOULD BE LIFTED BY THE EARS. THIS ACTUALLY HURTS THE RABBIT. HE SHOULD BE LIFTED BY THE SCRUFF OF THE NECK...

SCRIBBLY

IS HERE! DON'T
MISS THIS TERRIFIC
NEW **ALL-AGE**
TEEN-AGE MAGAZINE!

LAUGHS!

SURPRISES!

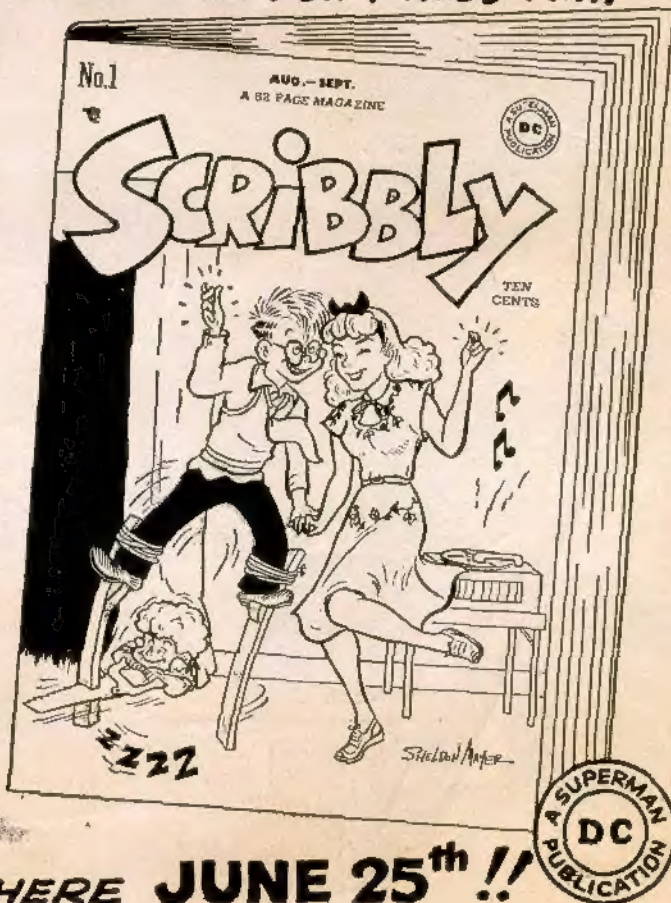
ADVENTURE!

ROMANCE!

SMACK

IT'S GOT EVERYTHING! AND IT'S
THE FUNNIEST COMIC MAGAZINE YOU'VE
EVER READ! **DON'T MISS IT!!!**

PATHOS!



ON SALE EVERYWHERE JUNE 25th !!

ADVENTURES of "R.C." and QUICKIE

DUEL IN THE SAND

